ALGARVE BUILDING

The Algarve is not only Portugal's foremost tourism region. Uniquely Mediterranean in an Atlantic country, its building customs have long been markers of historical and cultural specificity, attracting both picturesque-driven conservatives and modernists seeking their lineage. Modernism, regionalism and the 'vernacular' – three essential tropes of twentieth-century architecture culture – converged in the region's building identity construct and, often the subject of strictly metropolitan elaborations, they are examined here from a peripheral standpoint instead.

Drawing on work that won the Royal Institute of British Architects President's Award for Outstanding PhD Thesis in 2013, *Algarve Building* challenges the conventional inclusion of Portuguese modern architecture in 'Critical Regionalism' narratives. A fine-grain reconstruction of the debates and cultures at play locally exposes the extra-architectural and widely participated antecedents of the much-celebrated mid-century shift towards the region. Uncelebrated architects and a cast of other players (clients, officials, engineers and builders) contributed to maturing a regional strand of modern architecture that, more than being the heroic outcome of a hardfought 'battle' by engaged designers against a conservative establishment, became truly popular in the Algarve.

Algarve Building shows, more broadly, what the processes that have been appropriated by the canon of architectural history and theory – such as the presence of folk traditions and regional variation in learned architecture – stand to gain when observed in local everyday practices. The grand narratives and petites histories of architecture can be enriched, questioned, revised and confirmed by an unprejudiced return to its facts and sources – the buildings, the documents, the discourses, the agents and the archives.

Algarve Building

Modernism, Regionalism and Architecture in the South of Portugal, 1925–1965

Ricardo Agarez



First published 2016 by Routledge 2 Park Square, Milton Park, Abingdon, Oxon OX14 4RN

and by Routledge 711 Third Avenue, New York, NY 10017

Routledge is an imprint of the Taylor & Francis Group, an informa business

© 2016 Ricardo Agarez

The right of Ricardo Agarez to be identified as author of this work has been asserted by him in accordance with sections 77 and 78 of the Copyright, Designs and Patents Act 1988.

All rights reserved. No part of this book may be reprinted or reproduced or utilised in any form or by any electronic, mechanical, or other means, now known or hereafter invented, including photocopying and recording, or in any information storage or retrieval system, without permission in writing from the publishers.

Trademark notice: Product or corporate names may be trademarks or registered trademarks, and are used only for identification and explanation without intent to infringe.

British Library Cataloguing in Publication Data

A catalogue record for this book is available from the British Library

Library of Congress Cataloging in Publication Data

Names: Agarez, Ricardo Costa, 1972 - author.

Title: Algarve building: modernism, regionalism and architecture in the south of Portugal, 1925–1965 / By Ricardo Agarez.

Description: Burlington, VT: Ashgate, 2016. | Based on the author's thesis

(Ph. D. – University College, London, 2013) under the title: Regionalism, modernism and vernacular tradition in the architecture of Algarve, Portugal, 1925–1965.

Includes bibliographical references and index.

Identifiers: LCCN 2015043719 (print) | LCCN 2015044604 (ebook) |

ISBN 9781472456847 (hardback: alk. paper) | ISBN 9781472456854 (ebook) |

ISBN 9781472456861 (epub)

Subjects: LCSH: Architecture—Portugal—Algarve—History—20th century. | Architecture and society—Portugal—Algarve—History—20th century.

Classification: LCC NA1329.A39 A48 2016 (print) | LCC NA1329.A39 (ebook) |

DDC 720.9469/60904—dc23

LC record available at http://lccn.loc.gov/2015043719

ISBN: 9781472456847 (hbk) ISBN: 9781315566573 (ebk)

Typeset in Myriad Pro

by Swales & Willis Ltd, Exeter, Devon, UK

For Cristina

Cover image: M. Laginha, Guerreiro house in Paderne, Albufeira, *c*.1949. Detail of the roadside façade and adjacent building. © Arquivo Pessoal Manuel Laginha, Direção-Geral do Património Cultural – SIPA.

Contents

List of Abbreviations Acknowledgements and Picture Credits Archives Consulted Foreword by Adrian Forty XXV Introduction: 'To Turn the Witchcraft Against the Wizard' PART I: FROM THE CENTRE 1 Regional Formulae on Vernacular Material: Stereotyping the Algarve The Smallest Kingdom' in Literature, Ethnography and Human Geography Exotic, Beautiful, Oddly Modernist'. Early Travelogues of the Algarve 2 Architects on the Algarvian Identity: Permanence and Change Raul Lino and the 'Characteristic Smallness of Moorish Things' Modernist' Vernacular – The Third Way to Algarvian Identity The Algarve at the 1940 'Mundo Português' Exposition in Lisbon The Algarve at the 1940 'Mundo Português' Exposition in Lisbon The Algarve at the 1940 'Mundo Português' Exposition in Lisbon The Algarve Stereotype in the 'Survey of Portuguese Regional Architecture' 99 PART II: FROM THE REGION 127 Modernism and Vernacular in a Negotiated Identity: The Buildings of Olhão, 1916–1966 129 The Codification of Vernacular in Everyday Building Models for a Locally Sourced Modernism: The First Low-budget Housing Schemes in Olhão Conflicting Views on Vernacular: The 1944 Master Plan and its Consequences 165	List of Figures	ix
Archives Consulted xxiii Foreword by Adrian Forty xxv Introduction: 'To Turn the Witchcraft Against the Wizard' 1 PART I: FROM THE CENTRE 21 Regional Formulae on Vernacular Material: Stereotyping the Algarve 23	List of Abbreviations	xvii
Introduction: 'To Turn the Witchcraft Against the Wizard' PART I: FROM THE CENTRE 1 Regional Formulae on Vernacular Material: Stereotyping the Algarve		xix
Introduction: 'To Turn the Witchcraft Against the Wizard' PART I: FROM THE CENTRE 1 Regional Formulae on Vernacular Material: Stereotyping the Algarve	Archives Consulted	xxiii
PART I: FROM THE CENTRE 1 Regional Formulae on Vernacular Material: Stereotyping the Algarve 'The Smallest Kingdom' in Literature, Ethnography and Human Geography 'Exotic, Beautiful, Oddly Modernist'. Early Travelogues of the Algarve 2 Architects on the Algarvian Identity: Permanence and Change Raul Lino and the 'Characteristic Smallness of Moorish Things' 'Modernist' Vernacular – The Third Way to Algarvian Identity The Algarve at the 1940 'Mundo Português' Exposition in Lisbon 75 The Algarve Pousada, a Country Home in Almond-blossom Fields 'Only Just Found, Not Yet Lost'. The Algarve on the Edge of Mass Tourism Revising the Algarve Stereotype in the 'Survey of Portuguese Regional Architecture' 99 PART II: FROM THE REGION 127 3 Modernism and Vernacular in a Negotiated Identity: The Buildings of Olhão, 1916–1966 129 The Codification of Vernacular in Everyday Building Models for a Locally Sourced Modernism: The First Low-budget Housing Schemes in Olhão Conflicting Views on Vernacular: The 1944 Master Plan and	Foreword by Adrian Forty	XXV
1 Regional Formulae on Vernacular Material: Stereotyping the Algarve 23 'The Smallest Kingdom' in Literature, Ethnography and Human Geography 27 'Exotic, Beautiful, Oddly Modernist'. Early Travelogues of the Algarve 44 2 Architects on the Algarvian Identity: Permanence and Change 59 Raul Lino and the 'Characteristic Smallness of Moorish Things' 59 'Modernist' Vernacular – The Third Way to Algarvian Identity 69 The Algarve at the 1940 'Mundo Português' Exposition in Lisbon 75 The Algarve Pousada, a Country Home in Almond-blossom Fields 80 'Only Just Found, Not Yet Lost'. The Algarve on the Edge of Mass Tourism 88 Revising the Algarve Stereotype in the 'Survey of Portuguese Regional Architecture' 99 PART II: FROM THE REGION 127 3 Modernism and Vernacular in a Negotiated Identity: The Buildings of Olhão, 1916–1966 129 The Codification of Vernacular in Everyday Building 130 Models for a Locally Sourced Modernism: The First Low-budget Housing Schemes in Olhão 149 Conflicting Views on Vernacular: The 1944 Master Plan and	Introduction: 'To Turn the Witchcraft Against the Wizard'	1
the Algarve 'The Smallest Kingdom' in Literature, Ethnography and Human Geography 'Exotic, Beautiful, Oddly Modernist'. Early Travelogues of the Algarve 44 2 Architects on the Algarvian Identity: Permanence and Change Raul Lino and the 'Characteristic Smallness of Moorish Things' 'Modernist' Vernacular – The Third Way to Algarvian Identity The Algarve at the 1940 'Mundo Português' Exposition in Lisbon The Algarve Pousada, a Country Home in Almond-blossom Fields 'Only Just Found, Not Yet Lost'. The Algarve on the Edge of Mass Tourism Revising the Algarve Stereotype in the 'Survey of Portuguese Regional Architecture' 99 PART II: FROM THE REGION 127 3 Modernism and Vernacular in a Negotiated Identity: The Buildings of Olhão, 1916–1966 129 The Codification of Vernacular in Everyday Building Models for a Locally Sourced Modernism: The First Low-budget Housing Schemes in Olhão 149 Conflicting Views on Vernacular: The 1944 Master Plan and	PART I: FROM THE CENTRE	21
'The Smallest Kingdom' in Literature, Ethnography and Human Geography 27 'Exotic, Beautiful, Oddly Modernist'. Early Travelogues of the Algarve 44 2 Architects on the Algarvian Identity: Permanence and Change Raul Lino and the 'Characteristic Smallness of Moorish Things' 'Modernist' Vernacular – The Third Way to Algarvian Identity 69 The Algarve at the 1940 'Mundo Português' Exposition in Lisbon 75 The Algarve Pousada, a Country Home in Almond-blossom Fields 'Only Just Found, Not Yet Lost'. The Algarve on the Edge of Mass Tourism 88 Revising the Algarve Stereotype in the 'Survey of Portuguese Regional Architecture' 99 PART II: FROM THE REGION 127 3 Modernism and Vernacular in a Negotiated Identity: The Buildings of Olhão, 1916–1966 129 The Codification of Vernacular in Everyday Building Models for a Locally Sourced Modernism: The First Low-budget Housing Schemes in Olhão 149 Conflicting Views on Vernacular: The 1944 Master Plan and	1 Regional Formulae on Vernacular Material: Stereotyping	
Human Geography 'Exotic, Beautiful, Oddly Modernist'. Early Travelogues of the Algarve 44 2 Architects on the Algarvian Identity: Permanence and Change Raul Lino and the 'Characteristic Smallness of Moorish Things' 'Modernist' Vernacular – The Third Way to Algarvian Identity 69 The Algarve at the 1940 'Mundo Português' Exposition in Lisbon 75 The Algarve Pousada, a Country Home in Almond-blossom Fields 'Only Just Found, Not Yet Lost'. The Algarve on the Edge of Mass Tourism 88 Revising the Algarve Stereotype in the 'Survey of Portuguese Regional Architecture' 99 PART II: FROM THE REGION 127 3 Modernism and Vernacular in a Negotiated Identity: The Buildings of Olhão, 1916–1966 129 The Codification of Vernacular in Everyday Building Models for a Locally Sourced Modernism: The First Low-budget Housing Schemes in Olhão 149 Conflicting Views on Vernacular: The 1944 Master Plan and	the Algarve	23
'Exotic, Beautiful, Oddly Modernist'. Early Travelogues of the Algarve 44 2 Architects on the Algarvian Identity: Permanence and Change Raul Lino and the 'Characteristic Smallness of Moorish Things' 'Modernist' Vernacular – The Third Way to Algarvian Identity 69 The Algarve at the 1940 'Mundo Português' Exposition in Lisbon 75 The Algarve Pousada, a Country Home in Almond-blossom Fields 'Only Just Found, Not Yet Lost'. The Algarve on the Edge of Mass Tourism 88 Revising the Algarve Stereotype in the 'Survey of Portuguese Regional Architecture' 99 PART II: FROM THE REGION 127 3 Modernism and Vernacular in a Negotiated Identity: The Buildings of Olhão, 1916–1966 129 The Codification of Vernacular in Everyday Building Models for a Locally Sourced Modernism: The First Low-budget Housing Schemes in Olhão 149 Conflicting Views on Vernacular: The 1944 Master Plan and	'The Smallest Kingdom' in Literature, Ethnography and	
of the Algarve 44 2 Architects on the Algarvian Identity: Permanence and Change 89 Raul Lino and the 'Characteristic Smallness of Moorish Things' 89 'Modernist' Vernacular – The Third Way to Algarvian 89 Identity 69 The Algarve at the 1940 'Mundo Português' Exposition 80 in Lisbon 75 The Algarve Pousada, a Country Home in Almond-blossom Fields 80 'Only Just Found, Not Yet Lost'. The Algarve on the Edge of 88 Revising the Algarve Stereotype in the 'Survey of Portuguese 88 Revising the Algarve Stereotype in the 'Survey of Portuguese 89 PART II: FROM THE REGION 127 3 Modernism and Vernacular in a Negotiated Identity: 89 The Buildings of Olhão, 1916–1966 129 The Codification of Vernacular in Everyday Building 130 Models for a Locally Sourced Modernism: The First Low-budget 80 Housing Schemes in Olhão 149 Conflicting Views on Vernacular: The 1944 Master Plan and	Human Geography	27
Architects on the Algarvian Identity: Permanence and Change Raul Lino and the 'Characteristic Smallness of Moorish Things' 'Modernist' Vernacular – The Third Way to Algarvian Identity The Algarve at the 1940 'Mundo Português' Exposition in Lisbon The Algarve Pousada, a Country Home in Almond-blossom Fields 'Only Just Found, Not Yet Lost'. The Algarve on the Edge of Mass Tourism Revising the Algarve Stereotype in the 'Survey of Portuguese Regional Architecture' 99 PART II: FROM THE REGION 127 Modernism and Vernacular in a Negotiated Identity: The Buildings of Olhão, 1916–1966 129 The Codification of Vernacular in Everyday Building Models for a Locally Sourced Modernism: The First Low-budget Housing Schemes in Olhão 149 Conflicting Views on Vernacular: The 1944 Master Plan and	'Exotic, Beautiful, Oddly Modernist'. Early Travelogues	
Raul Lino and the 'Characteristic Smallness of Moorish Things' 'Modernist' Vernacular – The Third Way to Algarvian Identity The Algarve at the 1940 'Mundo Português' Exposition in Lisbon The Algarve Pousada, a Country Home in Almond-blossom Fields 'Only Just Found, Not Yet Lost'. The Algarve on the Edge of Mass Tourism Revising the Algarve Stereotype in the 'Survey of Portuguese Regional Architecture' PART II: FROM THE REGION Modernism and Vernacular in a Negotiated Identity: The Buildings of Olhão, 1916–1966 The Codification of Vernacular in Everyday Building Models for a Locally Sourced Modernism: The First Low-budget Housing Schemes in Olhão Conflicting Views on Vernacular: The 1944 Master Plan and	of the Algarve	44
Raul Lino and the 'Characteristic Smallness of Moorish Things' 'Modernist' Vernacular – The Third Way to Algarvian Identity The Algarve at the 1940 'Mundo Português' Exposition in Lisbon The Algarve Pousada, a Country Home in Almond-blossom Fields 'Only Just Found, Not Yet Lost'. The Algarve on the Edge of Mass Tourism Revising the Algarve Stereotype in the 'Survey of Portuguese Regional Architecture' PART II: FROM THE REGION Modernism and Vernacular in a Negotiated Identity: The Buildings of Olhão, 1916–1966 The Codification of Vernacular in Everyday Building Models for a Locally Sourced Modernism: The First Low-budget Housing Schemes in Olhão Conflicting Views on Vernacular: The 1944 Master Plan and	2 Architects on the Algarvian Identity: Permanence and Change	59
Identity The Algarve at the 1940 'Mundo Português' Exposition in Lisbon The Algarve Pousada, a Country Home in Almond-blossom Fields 'Only Just Found, Not Yet Lost'. The Algarve on the Edge of Mass Tourism Revising the Algarve Stereotype in the 'Survey of Portuguese Regional Architecture' PART II: FROM THE REGION 127 Modernism and Vernacular in a Negotiated Identity: The Buildings of Olhão, 1916–1966 The Codification of Vernacular in Everyday Building Models for a Locally Sourced Modernism: The First Low-budget Housing Schemes in Olhão Conflicting Views on Vernacular: The 1944 Master Plan and	- · · · · · · · · · · · · · · · · · · ·	59
The Algarve at the 1940 'Mundo Português' Exposition in Lisbon 75 The Algarve Pousada, a Country Home in Almond-blossom Fields 'Only Just Found, Not Yet Lost'. The Algarve on the Edge of Mass Tourism 88 Revising the Algarve Stereotype in the 'Survey of Portuguese Regional Architecture' 99 PART II: FROM THE REGION 127 3 Modernism and Vernacular in a Negotiated Identity: The Buildings of Olhão, 1916–1966 129 The Codification of Vernacular in Everyday Building Models for a Locally Sourced Modernism: The First Low-budget Housing Schemes in Olhão Conflicting Views on Vernacular: The 1944 Master Plan and	'Modernist' Vernacular – The Third Way to Algarvian	
in Lisbon 75 The Algarve Pousada, a Country Home in Almond-blossom Fields 80 'Only Just Found, Not Yet Lost'. The Algarve on the Edge of Mass Tourism 88 Revising the Algarve Stereotype in the 'Survey of Portuguese Regional Architecture' 99 PART II: FROM THE REGION 127 3 Modernism and Vernacular in a Negotiated Identity: The Buildings of Olhão, 1916–1966 129 The Codification of Vernacular in Everyday Building 130 Models for a Locally Sourced Modernism: The First Low-budget Housing Schemes in Olhão 149 Conflicting Views on Vernacular: The 1944 Master Plan and	Identity	69
The Algarve Pousada, a Country Home in Almond-blossom Fields 'Only Just Found, Not Yet Lost'. The Algarve on the Edge of Mass Tourism Revising the Algarve Stereotype in the 'Survey of Portuguese Regional Architecture' 99 PART II: FROM THE REGION 127 Modernism and Vernacular in a Negotiated Identity: The Buildings of Olhão, 1916–1966 129 The Codification of Vernacular in Everyday Building Models for a Locally Sourced Modernism: The First Low-budget Housing Schemes in Olhão Conflicting Views on Vernacular: The 1944 Master Plan and	The Algarve at the 1940 'Mundo Português' Exposition	
'Only Just Found, Not Yet Lost'. The Algarve on the Edge of Mass Tourism 88 Revising the Algarve Stereotype in the 'Survey of Portuguese Regional Architecture' 99 PART II: FROM THE REGION 127 Modernism and Vernacular in a Negotiated Identity: The Buildings of Olhão, 1916–1966 129 The Codification of Vernacular in Everyday Building Models for a Locally Sourced Modernism: The First Low-budget Housing Schemes in Olhão Conflicting Views on Vernacular: The 1944 Master Plan and	in Lisbon	75
Mass Tourism Revising the Algarve Stereotype in the 'Survey of Portuguese Regional Architecture' 99 PART II: FROM THE REGION 127 3 Modernism and Vernacular in a Negotiated Identity: The Buildings of Olhão, 1916–1966 129 The Codification of Vernacular in Everyday Building Models for a Locally Sourced Modernism: The First Low-budget Housing Schemes in Olhão Conflicting Views on Vernacular: The 1944 Master Plan and	The Algarve Pousada, a Country Home in Almond-blossom Fields	80
Revising the Algarve Stereotype in the 'Survey of Portuguese Regional Architecture' 99 PART II: FROM THE REGION 127 3 Modernism and Vernacular in a Negotiated Identity: The Buildings of Olhão, 1916–1966 129 The Codification of Vernacular in Everyday Building 130 Models for a Locally Sourced Modernism: The First Low-budget Housing Schemes in Olhão 149 Conflicting Views on Vernacular: The 1944 Master Plan and	'Only Just Found, Not Yet Lost'. The Algarve on the Edge of	
Regional Architecture' PART II: FROM THE REGION Modernism and Vernacular in a Negotiated Identity: The Buildings of Olhão, 1916–1966 The Codification of Vernacular in Everyday Building Models for a Locally Sourced Modernism: The First Low-budget Housing Schemes in Olhão Conflicting Views on Vernacular: The 1944 Master Plan and	Mass Tourism	88
Regional Architecture' PART II: FROM THE REGION Modernism and Vernacular in a Negotiated Identity: The Buildings of Olhão, 1916–1966 The Codification of Vernacular in Everyday Building Models for a Locally Sourced Modernism: The First Low-budget Housing Schemes in Olhão Conflicting Views on Vernacular: The 1944 Master Plan and	Revising the Algarve Stereotype in the 'Survey of Portuguese	
Modernism and Vernacular in a Negotiated Identity: The Buildings of Olhão, 1916–1966 The Codification of Vernacular in Everyday Building Models for a Locally Sourced Modernism: The First Low-budget Housing Schemes in Olhão Conflicting Views on Vernacular: The 1944 Master Plan and	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	99
The Buildings of Olhão, 1916–1966 129 The Codification of Vernacular in Everyday Building 130 Models for a Locally Sourced Modernism: The First Low-budget Housing Schemes in Olhão 149 Conflicting Views on Vernacular: The 1944 Master Plan and	PART II: FROM THE REGION	127
The Buildings of Olhão, 1916–1966 129 The Codification of Vernacular in Everyday Building 130 Models for a Locally Sourced Modernism: The First Low-budget Housing Schemes in Olhão 149 Conflicting Views on Vernacular: The 1944 Master Plan and	3 Modernism and Vernacular in a Negotiated Identity:	
The Codification of Vernacular in Everyday Building 130 Models for a Locally Sourced Modernism: The First Low-budget Housing Schemes in Olhão 149 Conflicting Views on Vernacular: The 1944 Master Plan and	,	129
Models for a Locally Sourced Modernism: The First Low-budget Housing Schemes in Olhão 149 Conflicting Views on Vernacular: The 1944 Master Plan and		
Housing Schemes in Olhão 149 Conflicting Views on Vernacular: The 1944 Master Plan and	, , ,	
Conflicting Views on Vernacular: The 1944 Master Plan and		149
	5	165

viii CONTENTS

4	'Miracle' in Faro: Towards a 'New Eclecticism' in the South	
	of Portugal, c.1950	199
	The 'Miracle in Loulé [Faro]' House, a Symbol in the 'Battle	
	of Modern Architecture'	199
	Conservative Regionalism – The Dissemination Years,	
	1943–1952	225
5	Modernist Regionalism: From Alternative to Establishment,	
	1952–1966	261
	Infiltrating Conservative Regionalism: Between Costa's	
	First Works and Oliveira's Last	264
	Establishing Modernist Regionalism: Gomes da Costa	
	and his Clients	282
	Modernism Accelerated: The Engineers' Role and the	
	Construction Industry	304
	The Stock and the Graft. Notes on Modern Architecture,	
	Regionalism and Regional Identity	331
Bib	liography	345
Ina		357