# PROCESS CLASSIFICATION FRAMEWORK<sup>SM</sup>

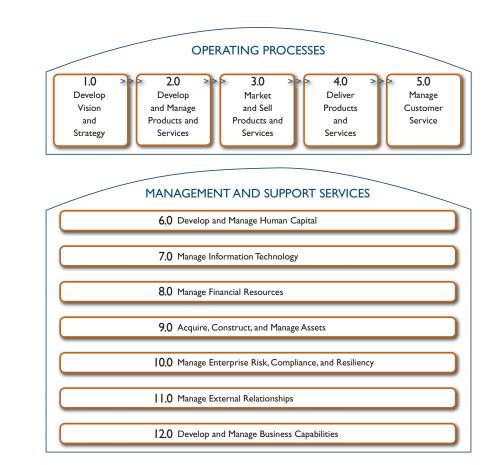
Version 6.0.0

#### **OVERVIEW**

APQC's Process Classification Framework<sup>SM</sup> (PCF) is a taxonomy of cross-functional business processes intended to allow the objective comparison of organizational performance within and among organizations. The PCF was developed by APQC and its member companies as an open standard to facilitate improvement through process management and benchmarking, regardless of industry, size, or location. The PCF organizes operating and management processes into 12 enterprise-level categories, including process groups and more than 1,000 processes and associated activities. The PCF, its associated measures, and definitions are available for download at no charge at www.apgc.org/pcf.

# THE FRAMEWORK FOR PROCESS IMPROVEMENT

Experience shows that the potential of benchmarking to drive dramatic improvement



lies squarely in making out-of-the-box comparisons and searching for insights not typically found within intra-industry paradigms. To enable this beneficial benchmarking, the APQC Process Classification Framework<sup>SM</sup> (PCF) serves as a high-level, industry-neutral enterprise process model that allows organizations to see their business processes from a cross-industry viewpoint. The crossindustry framework has experienced more than 15 years of creative use by thousands of organizations worldwide. The PCF provides the foundation for the Open Standards Benchmarking CollaborativeSM (OSBC) database and the work of its advisory council of global industry leaders. Each version of the PCF will continue to be enhanced as the OSBC database further develops definitions, processes, and measures. The PCF and associated measures and benchmarking surveys are available for download and completion at no charge from the Open Standards Benchmarking Collaborative Web site at www.apqc.org/osbc.

#### HISTORY

The cross-industry Process Classification Framework was originally envisioned as a taxonomy of business processes and a common language through which APQC member organizations could benchmark their processes. The initial design involved APQC and more than 80 organizations with a strong interest in advancing the use of benchmarking in the United States and worldwide. Since its inception in 1992, the PCF has seen updates to most of its content. These updates keep the framework current with the ways that organizations do business around the world. In 2008, APQC and IBM worked together to enhance the cross-industry PCF and to develop a number of industry-specific process classification frameworks.



#### LOOKING FORWARD

The cross-industry and industry Process Classification Frameworks are evolving models, which APQC will continue to enhance and improve regularly. Thus, APQC encourages comments, suggestions, and more importantly, the sharing of insights from having applied the PCF within your organization. Share your suggestions and experiences with the PCF by e-mailing pcf\_feedback@apqc.org.

#### ABOUT APQC

An internationally recognized resource for process and performance improvement, APQC helps organizations adapt to rapidly changing environments, build new and better ways to work, and succeed in a competitive marketplace. With a focus

# on productivity, knowledge management, benchmarking, and quality improvement initiatives, APQC works with its member organizations to identify best practices; discover effective methods of improvement; broadly disseminate findings; and connect individuals with one another and the knowledge, training, and tools they need to succeed. Founded in 1977, APQC is a member-based nonprofit serving organizations around the world in all sectors of business, education, and government. APQC is also a proud winner of the 2003 and 2004 North American Most Admired Knowledge Enterprises (MAKE) awards. This award is based on a study by Teleos, a European-based research firm, and the KNOW network.

The PCF is written in United States English language format.

#### PROCESS CLASSIFICATION FRAMEWORK<sup>SM</sup>

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#### THE APQC PROCESS CLASSIFICATION FRAMEWORK<sup>™</sup> (PCF)

The PCF was developed by non-profit APQC, a global resource for benchmarking and best practices, and its member companies as an open standard to facilitate improvement through process management and benchmarking, regardless of industry, size, or geography. The PCF organizes operating and management processes into 12 enterprise level categories, including process groups and over 1,000 processes and associated activities. To download the full PCF or industry-specific versions of the PCF as well as associated measures and benchmarking, visit www.apqc.org/pcf.

#### CONTENT ORGANIZATION

Process Classification Framework: The Process Classification Framework (PCF) is an Open Standard and is administered by APQC.

| CF LEVELS EXPLAINED   |  |  |  |
|---|--|--|--|
| Level I—Category  | I.0 Develop Vision and Strategy (10002)  |  |  |
| Represents the highest level of process in the enterprise, such as Human resources.   | Manage customer service, Supply chain, Financial organization, and   |  |  |
| Level 2—Process Group   | 1.1 Define the business concept and long-term vision (10014)   |  |  |
| Indicates the next level of processes and represents a group of propagable, Recruit/source, and Develop sales strategy are examples   | · · ·  |  |  |
| Level 3—Process   | I.I.I Assess the external environment (10017)  |  |  |
| A series of interrelated activities that convert inputs into results (outputs); processes consume resources and require standa repeatable performance; and processes respond to control systems that direct the quality, rate, and cost of performance. |  |  |  |
| Level 4—Activity  | I.I.I.I Analyze and evaluate competition (10021)   |  |  |
| Indicates key events performed when executing a process. Exam customer complaints, and Negotiate purchasing contracts.  | ples of activities include Receive customer requests, Resolve  |  |  |
| Level 5—Task  | 12.2.3.1.1 Identify project requirements and objectives (11117)  |  |  |
|   | r activities. Tasks are generally much more fine grained and may vary and obtain funding and Design recognition and reward approaches. |  |  |

#### PROCESS ELEMENT NUMBERING SCHEME

The PCF identifies each process element using a unique 5-digit reference number following the name of the process element [i.e., (10002), (10014), (10017), (10021), (11117), shown in the above graphic]. This number will always refer to the conceptual definition of the process element. The actual process elements and actual definition may change, but conceptually the decomposition will remain consistent considering the entire scope of the PCF. A new 5-digit number will be assigned to a process element if its definition substantially changes.

#### VERSION NUMBERING SCHEME

PCF version numbers are constructed using a "major/minor/defect" version numbering scheme, and refer to the content of the PCF themselves, not the documents containing the PCF content.

Within a specific release of the PCF (as identified in the footer of the document; see example below), the PCF identifies each process element with a "dotted" number, like "6.0.0".

This number is used to provide simple index to refer to specific process elements within the release only. These numbers will change between releases as needed to reflect the current state of the model.

Version 6.0.0-en-XI

### FOOTER EXAMPLE:

This number refers to a major release (6) and a minor release (.0.0) in the English language (en) of the cross-industry PCF (XI).

APQC may release the same version of the PCF in a number of different channels and at different times to address typographical errors, etc.

Changes in the document containing the PCF are identified in the "Release Notes" section (page 21).

# • July 2012

This refers to the specific release date of the document containing this version of the PDF.

# 1.0 Develop Vision and Strategy (10002)

| 1.1 | <b>Defin</b><br>(10014 | e the business concept and long-term vision |   |   |  |  |
|-----|------------------------|---|---|---|--|--|
|     | 1.1.1                  | Assess t                                    | he external environment (10017)                         |   |  |  |
|     |                        | 1.1.1.1                                     | Analyze and evaluate competition (10021)                |   |  |  |
|     |                        | 1.1.1.2                                     | Identify economic trends (10022)                        |   |  |  |
|     |                        | 1.1.1.3                                     | Identify political and regulatory issues (10023)        |   |  |  |
|     |                        | 1.1.1.4                                     | Assess new technology innovations (10024)               |   |  |  |
|     |                        | 1.1.1.5                                     | Analyze demographics (10025)                            |   |  |  |
|     |                        | 1.1.1.6                                     | ldentify social and cultural changes<br>(10026)         |   |  |  |
|     |                        | 1.1.1.7                                     | Identify ecological concerns (10027)                    |   |  |  |
|     | 1.1.2                  |   | narket and determine customer needs<br>nts (10018)      |   |  |  |
|     |                        | 1.1.2.1                                     | Conduct qualitative/quantitative<br>assessments (10028) |   |  |  |
|     |                        | 1.1.2.2                                     | Capture and assess customer needs (10029)               |   |  |  |
|     | 1.1.3                  | Perform                                     | internal analysis (10019)                               |   |  |  |
|     |                        | 1.1.3.1                                     | Analyze organizational<br>characteristics (10030)       |   |  |  |
|     |                        | 1.1.3.2                                     | Create baselines for current<br>processes (10031)       |   |  |  |
|     |                        | 1.1.3.3                                     | Analyze systems and technology (10032)                  |   |  |  |
|     |                        | 1.1.3.4                                     | Analyze financial positions (10033)                     |   |  |  |
|     |                        | 1.1.3.5                                     | Identify enterprise core competencies (10034)           | 1 |  |  |
|     | 1.1.4                  | Establish                                   | n strategic vision (10020)                              |   |  |  |
|     |                        | 1.1.4.1                                     | Align stakeholders around strategic vision (10035)      |   |  |  |
|     |                        | 1.1.4.2                                     | Communicate strategic vision to stakeholders (10036)    |   |  |  |
| 1.2 | Devel                  | op busin                                    | ess strategy (10015)                                    |   |  |  |
|     | 1.2.1                  | Develop                                     | overall mission statement (10037)                       |   |  |  |
|     |                        | 1.2.1.1                                     | Define current business (10044)                         |   |  |  |
|     |                        | 1.2.1.2                                     | Formulate mission (10045)                               |   |  |  |
|     |                        | 1.2.1.3                                     |   |   |  |  |
|     | 1.2.2                  |   | e strategic options to achieve the<br>es (10038)        |   |  |  |
|     |                        | 1.2.2.1                                     | Define strategic options (10047)                        |   |  |  |

1.2.2.2 Assess and analyze impact of each option (10048)

- 1.2.2.3 Develop sustainability strategy (14189)
- 1.2.2.4 Develop global support and shared services strategy (14190)
- 1.2.2.5 Develop lean/continuous improvement strategy (14197)
- 1.2.3 Select long-term business strategy (10039)
- 1.2.4 Coordinate and align functional and process strategies (10040)
- 1.2.5 Create organizational design (structure, governance, reporting, etc.) (10041)
  - 1.2.5.1 Evaluate breadth and depth of organizational structure (10049)
  - 1.2.5.2 Perform job-specific roles mapping and value-added analyses (10050)
  - 1.2.5.3 Develop role activity diagrams to assess hand-off activity (10051)
  - 1.2.5.4 Perform organization redesign workshops (10052)
  - 1.2.5.5 Design the relationships between organizational units (10053)
  - 1.2.5.6 Develop role analysis and activity diagrams for key processes (10054)
  - 1.2.5.7 Assess organizational implication of feasible alternatives (10055)
  - 1.2.5.8 Migrate to new organization (10056)
- 1.2.6 Develop and set organizational goals (10042)
- 1.2.7 Formulate business unit strategies (10043)

### **1.3 Manage strategic initiatives (10016)**

- 1.3.1 Develop strategic initiatives (10057)
- 1.3.2 Evaluate strategic initiatives (10058)
- 1.3.3 Select strategic initiatives (10059)
- 1.3.4 Establish high-level measures (10060)

### 2.0 Develop and Manage Products and Services (10003)

#### 2.1 Manage product and service portfolio (10061) 2.1.1 Evaluate performance of existing products/ services against market opportunities (10063) 2.1.2 Define product/service development requirements (10064) 2.1.2.1 Identify potential improvements to existing products and services (10068) 2.1.2.2 Identify potential new products and services (10069) 2.1.3 Perform discovery research (10065) Identify new technologies (10070) 2.1.3.1 2.1.3.2 Develop new technologies (10071) 2.1.3.3 Assess feasibility of integrating new leading technologies into product/ service concepts (10072) 2.1.4 Confirm alignment of product/service concepts with business strategy (10066) Plan and develop cost and quality 2.1.4.1 targets (10073) Prioritize and select new product/ 2.1.4.2 service concepts (10074) Specify development timing targets 2.1.4.3 (10075)2.1.4.4 Plan for product/service offering modifications (10076) 2.1.5 Manage product and service life cycle (10067) Introduce new products/services 2.1.5.1 (10077)Retire outdated products/services 2.1.5.2 (10078)

- 2.1.5.3 Identify and refine performance indicators (10079)
- 2.1.6 Manage product and service master data (14192)

#### 2.2 Develop products and services (10062)

- 2.2.1 Design, build, and evaluate products and services (10080)
  - 2.2.1.1 Assign resources to product/service project (10083)
  - Prepare high-level business case and 2.2.1.2 technical assessment (10084)
  - 2.2.1.3 Develop product/service design specifications (10085)
  - 2.2.1.4 **Document design specifications** (10086)

- 2.2.1.5 Conduct mandatory and elective external reviews (legal, regulatory, standards, internal) (10087)
- 2.2.1.6 Build prototypes (10088)
- 2.2.1.7 Eliminate quality and reliability problems (10089)
- 2.2.1.8 Conduct in-house product/service testing and evaluate feasibility (10090)
- 2.2.1.9 Identify design/development performance indicators (10091)
- 2.2.1.10 Collaborate on design with suppliers and contract manufacturers (10092)
- 2.2.2 Test market for new or revised products and services (10081)
  - Prepare detailed market study (10093) 2.2.2.1
  - 2.2.2.2 Conduct customer tests and interviews (10094)
  - 2.2.2.3 Finalize product/service characteristics and business cases (10095)
  - 2.2.2.4 Finalize technical requirements (10096)
  - 2.2.2.5 Identify requirements for changes to manufacturing/delivery processes (10097)
- 2.2.3 Prepare for production (10082)
  - 2.2.3.1 Develop and test prototype production and/or service delivery process (10098)
  - 2.2.3.2 Design and obtain necessary materials and equipment (10099)
  - 2.2.3.3 Install and validate production process or methodology (10100)

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| 3.1 | Unde<br>(10101 |                     | rkets, customers, and capabilities  |     |                |
|     | 3.1.1          | Perform             | customer and market intelligence  | 3.3 | Dev            |
|     |                | analysis            | (10106)   | 3.3 | 3.3.           |
|     |                | 3.1.1.1             | Conduct customer and market research (10108)  |     | 0.0.           |
|     |                | 3.1.1.2             | Identify market segments (10109)  |     |                |
|     |                | 3.1.1.3             | Analyze market and industry trends (10110)  |     |                |
|     |                | 3.1.1.4             | Analyze competing organizations,<br>competitive/substitute products<br>(10111)                    |     |                |
|     |                | 3.1.1.5             | Evaluate existing products/brands (10112)   |     | 3.3.2          |
|     |                | 3.1.1.6             | Assess internal and external business environment (10113)   |     |                |
|     | 3.1.2          | Evaluate<br>(10107) | and prioritize market opportunities   |     |                |
|     |                | 3.1.2.1             | Quantify market opportunities (10116)   |     |                |
|     |                | 3.1.2.2             | Determine target segments (10117)   |     |                |
|     |                | 3.1.2.3             | Prioritize opportunities consistent<br>with capabilities and overall business<br>strategy (10118) |     |                |
|     |                | 3.1.2.4             | Validate opportunities (10119)  |     | 3.3.3          |
| 3.2 | Devel          | on marke            | ting strategy (10102)   |     |                |
|     | 3.2.1          | - 10 C              | ifering and customer value proposition  |     |                |
|     | -              | (11168)             | <b>3</b>  |     |                |
|     |                | 3.2.1.1             | Define offering and positioning (11169)   |     |                |
|     |                | 3.2.1.2             | Develop value proposition including<br>brand positioning for target segments<br>(11170)           |     | 3.3.4<br>3.3.! |
|     |                | 3.2.1.3             | Validate value proposition with target segments (11171)   | 3.4 | Dev            |
|     |                | 3.2.1.4             | Develop new branding (11172)  |     | 3.4.′          |
|     | 3.2.2          | •                   | ricing strategy to align to value<br>on (10123)   |     | 3.4.2          |
|     |                | 3.2.2.1             | Establish guidelines for applying pricing of products/services (10124)                            |     |                |
|     |                | 3.2.2.2             | Approve pricing strategies/policies (10125)   |     |                |
|     | 3.2.3          |                     | nd manage channel strategy (10122)<br>Evaluate channel attributes and                             |     | 3.4.3          |

partners (10126)

segments (10127)

Determine channel fit with target

3.2.3.2

Select channels for target segments 3.2.3.3 (10128)

#### velop sales strategy (10103)

- 1 Develop sales forecast (10129)
  - 3.3.1.1 Gather current and historic order information (10134)
  - 3.3.1.2 Analyze sales trends and patterns (10135)
  - 3.3.1.3 Generate sales forecast (10136)
  - 3.3.1.4 Analyze historical and planned promotions and events (10137)
- 2 Develop sales partner/alliance relationships (10130)
  - 3.3.2.1 Identify alliance opportunities (10138)
  - 3.3.2.2 Design alliance programs and methods for selecting and managing relationships (10139)
  - 3.3.2.3 Select alliances (10140)
  - 3.3.2.4 Develop partner and alliance management strategies (10141)
  - 3.3.2.5 Establish partner and alliance management goals (10142)
- 3 Establish overall sales budgets (10131)
  - Calculate product revenue (10143) 3.3.3.1
  - Determine variable costs (10144) 3.3.3.2
  - 3.3.3.3 Determine overhead and fixed costs (10145)
  - 3.3.3.4 Calculate net profit (10146)
  - 3.3.3.5 Create budget (10147)
- 4 Establish sales goals and measures (10132)
- 5 Establish customer management measures (10133)

### elop and manage marketing plans (10104)

- 1 Establish goals, objectives, and metrics for products by channels/segments (10148)
- 2 Establish marketing budgets (10149)
  - Confirm marketing alignment to 3.4.2.1 business strategy (10155)
  - 3.4.2.2 Determine costs of marketing (10156)
  - 3.4.2.3 Create marketing budget (10157)
- 3 Develop and manage media (10150)
  - 3.4.3.1 Define media objectives (10158)
  - 3.4.3.2 Develop marketing messages (10159)
  - 3.4.3.3 Define target audience (10160)
  - 3.4.3.4 Engage media provider (10161)

|     |       | 3.4.3.5            | Develop and execute advertising (10162)                                  |
|-----|-------|--------------------|--|
|     |       | 3.4.3.6            | Develop and execute other marketing campaigns/programs (11253)           |
|     |       | 3.4.3.7            | Assess brand/product marketing plan performance (11254)                  |
|     | 3.4.4 | Develop            | and manage pricing (10151)   |
|     |       | 3.4.4.1            | Determine pricing based on volume/<br>unit forecast (10163)              |
|     |       | 3.4.4.2            | Execute pricing plan (10164)   |
|     |       | 3.4.4.3            | Evaluate pricing performance (10165)                                     |
|     |       | 3.4.4.4            | Refine pricing as needed (10166)   |
|     | 3.4.5 | Develop<br>(10152) | and manage promotional activities  |
|     |       | 3.4.5.1            | Define promotional concepts (10167)                                      |
|     |       | 3.4.5.2            | Plan and test promotional activities (10168)                             |
|     |       | 3.4.5.3            | Execute promotional activities (10169)                                   |
|     |       | 3.4.5.4            | Evaluate promotional performance metrics (10170)                         |
|     |       | 3.4.5.5            | Refine promotional performance metrics (10171)                           |
|     |       | 3.4.5.6            | Incorporate learning into future/<br>planned consumer promotions (10172) |
|     | 3.4.6 | Track cu           | stomer management measures   |
|     |       | (10153)            | -  |
|     |       | 3.4.6.1            | Determine customer loyalty/lifetime value (10173)                        |
|     |       | 3.4.6.2            | Analyze customer revenue trend (10174)                                   |
|     |       | 3.4.6.3            | Analyze customer attrition and retention rates (10175)                   |
|     |       | 3.4.6.4            | Analyze customer metrics (10176)   |
|     |       | 3.4.6.5            | Revise customer strategies,  |
|     |       |                    | objectives, and plans based on metrics (10177)                           |
|     | 3.4.7 | Develop<br>(10154) | and manage packaging strategy  |
|     |       | 3.4.7.1            | Plan packaging strategy (10178)  |
|     |       | 3.4.7.2            | Test packaging options (10179)   |
|     |       | 3.4.7.3            | Execute packaging strategy (10180)                                       |
|     |       | 3.4.7.4            | Refine packaging (10181)   |
| 3.5 | Devel | op and m           | anage sales plans (10105)  |
|     | 3.5.1 | Generate           | e leads (10182)  |
|     |       | 3.5.1.1            | Identify potential customers (10188)                                     |
|     |       | 3.5.1.2            | Identify leads (10189)   |
|     |       |                    |  |

| 3.5.2 Manage custom | ers and accounts (10183) |
|---------------------|--------------------------|
|---------------------|--------------------------|

- 3.5.2.1 Develop sales/key account plan (11173)
- 3.5.2.2 Manage customer relationships (11174)
- 3.5.2.3 Manage customer master data (14208)
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  - 3.5.3.1 Perform sales calls (10190)
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  - 3.5.4.3 Determine availability (10196)
  - 3.5.4.4 Determine fulfillment process (10197)
  - 3.5.4.5 Enter orders into system and identify/ perform cross-sell/up-sell activity (10198)
  - 3.5.4.6 Process back orders and updates (10199)
  - 3.5.4.7 Handle order inquiries including postorder fulfillment transactions (10200)
- 3.5.5 Manage sales force (10186)
  - 3.5.5.1 Determine sales resource allocation (10209)
  - 3.5.5.2 Establish sales force incentive plan (10210)
- 3.5.6 Manage sales partners and alliances (10187)
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    - 3.5.6.2 Develop sales forecast by partner/ alliance (10212)
  - 3.5.6.3 Agree on partner and alliance commissions (10213)
  - 3.5.6.4 Evaluate partner/alliance results (10214)
  - 3.5.6.5 Manage channel partner master data (14209)

# 4.0 Deliver Products and Services (10005)

| 4.1 | 1.1 Plan for and align supply chain resources (10215) |                   | 4.1.5  | Plan distribution requirements (10225) |          |  |
|-----|---|-------------------|--|--|----------|--|
|     | 4.1.1   | Develop           | production and materials strategies                                |  | 4.1.5.1  | Allocate available to promise (10251)                          |
|     |   | (10221)           |  |  | 4.1.5.2  | Maintain master data (10252)                                   |
|     |   | 4.1.1.1           | Define manufacturing goals (10229)                                 |  | 4.1.5.3  | Determine finished goods inventory                             |
|     |   | 4.1.1.2           | Define labor and materials policies                                |  |          | requirements at destination (10253)                            |
|     |   |                   | (10230)  |  | 4.1.5.4  | Calculate requirements at destination                          |
|     |   | 4.1.1.3           | Define outsourcing policies (10231)                                |  |          | (10254)  |
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|     |   | 4.1.1.5           | Define capacities (10233)  |  | 4.1.5.6  | Manage collaborative replenishment                             |
|     |   | 4.1.1.6           | Define production network and supply constraints (10234)           |  | 4.1.5.7  | planning (10256)<br>Manage requirements for partners           |
|     |   | 4.1.1.7           | Define production process (14193)                                  |  |          | (10257)  |
|     |   | 4.1.1.8           | Define production workplace layout<br>and infrastructure (14194)   |  | 4.1.5.8  | Calculate destination dispatch plan (10258)                    |
|     | 4.1.2   | Manage<br>(10222) | e demand for products and services                                 |  | 4.1.5.9  | Manage dispatch plan attainment<br>(10259)                     |
|     |   | 4.1.2.1           | Develop baseline forecasts (10235)                                 |  | 4.1.5.10 | Calculate destination load plans                               |
|     |   | 4.1.2.2           | Collaborate with customers (10236)                                 |  |          | (10260)  |
|     |   | 4.1.2.3           | Develop consensus forecast (10237)                                 |  | 4.1.5.11 |  |
|     |   | 4.1.2.4           | Allocate available to promise (10238)                              |  | 4.1.5.12 | <b>e</b> 11 <i>7</i> ,   |
|     |   | 4.1.2.5           | Monitor activity against forecast and                              |  |          | Manage capacity utilization (10263)                            |
|     |   |                   | revise forecast (10239)  | 4.1.6                                  |          | h distribution planning constraints                            |
|     |   | 4.1.2.6           | Evaluate and revise forecasting                                    |  | (10226)  |  |
|     |   | 4407              | approach (10240)   |  | 4.1.6.1  | Establish distribution center layout constraints (10267)       |
|     | 410   | 4.1.2.7           | Measure forecast accuracy (10241)                                  |  | 4.1.6.2  | Establish inventory management                                 |
|     | 4.1.3   | 4.1.3.1           | naterials plan (10223)   |  | 1.1.0.2  | constraints (10268)  |
|     |   | 4.1.3.1           | Create unconstrained plan (10242)<br>Collaborate with supplier and |  | 4.1.6.3  | Establish transportation management                            |
|     |   | 4.1.3.2           | contract manufacturers (10243)                                     |  |          | constraints (10269)  |
|     |   | 4.1.3.3           | Identify critical materials and supplier                           | 4.1.7                                  | Review   | distribution planning policies (10227)                         |
|     |   |                   | capacity (10244)   |  | 4.1.7.1  | Review distribution network (10264)                            |
|     |   | 4.1.3.4           | Monitor material specifications<br>(10245)                         |  | 4.1.7.2  | Establish sourcing relationships<br>(10265)                    |
|     |   | 4.1.3.5           | Generate constrained plan (10246)                                  |  | 4.1.7.3  | Establish dynamic deployment                                   |
|     |   | 4.1.3.6           | Define production balance and                                      |  |          | policies (10266)   |
|     |   |                   | control (14196)  | 4.1.8                                  |          | distribution planning performance                              |
|     | 4.1.4   |                   | and manage master production                                       |  | (10228)  |  |
|     |   |                   | e (10224)  |  | 4.1.8.1  | Establish appropriate performance indicators (metrics) (10270) |
|     |   | 4.1.4.1           | Generate site-level plan (10247)                                   |  | 4.1.8.2  | Establish monitoring frequency                                 |
|     |   | 4.1.4.2           | Manage work-in-progress inventory<br>(10248)                       |  |          | (10271)  |
|     |   | 4.1.4.3           | Collaborate with suppliers (10249)                                 |  | 4.1.8.3  | Calculate performance measures                                 |
|     |   | 4.1.4.4           | Generate and execute site schedule<br>(10250)                      |  | 4.1.8.4  | (10272)<br>Identify performance trends (10273)                 |

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- 4.1.8.5 Analyze performance benchmark gaps (10274)
- 4.1.8.6 Prepare appropriate reports (10275)
- 4.1.8.7 Develop performance improvement plan (10276)
- 4.1.9 Develop quality standards and procedures (10368)
  - 4.1.9.1 Establish quality targets (10371)
  - 4.1.9.2 Develop standard testing procedures (10372)
  - 4.1.9.3 Communicate quality specifications (10373)

# 4.2 Procure materials and services (10216)

- 4.2.1 Develop sourcing strategies (10277)
  - 4.2.1.1 Develop procurement plan (10281)
  - 4.2.1.2 Clarify purchasing requirements (10282)
  - 4.2.1.3 Develop inventory strategy (10283)
  - 4.2.1.4 Match needs to supply capabilities (10284)
  - 4.2.1.5 Analyze organization's spend profile (10285)
  - 4.2.1.6 Seek opportunities to improve efficiency and value (10286)
  - 4.2.1.7 Collaborate with suppliers to identify sourcing opportunities (10287)
- 4.2.2 Select suppliers and develop/maintain contracts (10278)
  - 4.2.2.1 Select suppliers (10288)
  - 4.2.2.2 Certify and validate suppliers (10289)
  - 4.2.2.3 Negotiate and establish contracts (10290)
  - 4.2.2.4 Manage contracts (10291)
- 4.2.3 Order materials and services (10279)
  - 4.2.3.1 Process/Review requisitions (10292)
  - 4.2.3.2 Approve requisitions (10293)
  - 4.2.3.3 Solicit/Track vendor quotes (10294)
  - 4.2.3.4 Create/Distribute purchase orders (10295)
  - 4.2.3.5 Expedite orders and satisfy inquiries (10296)
  - 4.2.3.6 Record receipt of goods (10297)
  - 4.2.3.7 Research/Resolve exceptions (10298)
- 4.2.4 Manage suppliers (10280)
  - 4.2.4.1 Monitor/Manage supplier information (10299)

- 4.2.4.2 Prepare/Analyze procurement and vendor performance (10300)
- 4.2.4.3 Support inventory and production processes (10301)
- 4.2.4.4 Monitor quality of product delivered (10302)

### 4.3 Produce/Manufacture/Deliver product (10217)

- 4.3.1 Schedule production (10303)
  - 4.3.1.1 Generate line level plan (10306)
  - 4.3.1.2 Generate detailed schedule (10307)
  - 4.3.1.3 Schedule production orders and create lots (10308)
  - 4.3.1.4 Schedule preventive (planned) maintenance (preventive maintenance orders) (10315)
  - 4.3.1.5 Schedule requested (unplanned) maintenance (work order cycle) (10316)
  - 4.3.1.6 Release production orders and create lots (10309)
- 4.3.2 Produce product (10304)
  - 4.3.2.1 Manage raw material inventory (10310)
  - 4.3.2.2 Execute detailed line schedule (10311)
  - 4.3.2.3 Report maintenance issues (10319)
  - 4.3.2.4 Rerun defective items (10313)
  - 4.3.2.5 Assess production performance (10314)
- 4.3.3 Perform quality testing (10369)
  - 4.3.3.1 Calibrate test equipment (10318)
  - 4.3.3.2 Perform testing using the standard testing procedure (10374)
  - 4.3.3.3 Record test results (10375)
- 4.3.4 Maintain production records and manage lot traceability (10370)
  - 4.3.4.1 Determine lot numbering system (10376)
  - 4.3.4.2 Determine lot use (10377)

# 4.4 Deliver service to customer (10218)

- 4.4.1 Confirm specific service requirements for individual customer (10320)
  - 4.4.1.1 Process customer request (10324)
  - 4.4.1.2 Create customer profile (10325)
  - 4.4.1.3 Generate service order (10326)
- 4.4.2 Identify and schedule resources to meet service requirements (10321)

|     |       | 4.4.2.1    | Create resourcing plan and schedule (10327)                  |
|-----|-------|------------|--|
|     |       | 4.4.2.2    | Create service order fulfillment schedule (10328)            |
|     |       | 4.4.2.3    | Develop service order (10329)                                |
|     | 4.4.3 | Provide :  | service to specific customers (10322)                        |
|     |       | 4.4.3.1    | Organize daily service order<br>fulfillment schedule (10330) |
|     |       | 4.4.3.2    | Dispatch resources (10331)                                   |
|     |       | 4.4.3.3    | Manage order fulfillment progress<br>(10332)                 |
|     |       | 4.4.3.4    | Validate order fulfillment block completion (10333)          |
|     | 4.4.4 | Ensure q   | uality of service (10323)                                    |
|     |       | 4.4.4.1    | Identify completed orders for                                |
|     |       |            | feedback (10334)   |
|     |       | 4.4.4.2    | Identify incomplete orders and service failures (10335)      |
|     |       | 4.4.4.3    | Solicit customer feedback on                                 |
|     |       |            | services delivered (10336)                                   |
|     |       | 4.4.4.4    | Process customer feedback on services delivered (10337)      |
| 4.5 | Mana  | ge logisti | cs and warehousing (10219)                                   |
|     | 4.5.1 | Define lo  | igistics strategy (10338)                                    |
|     |       | 4.5.1.1    | Translate customer service                                   |
|     |       |            | requirements into logistics                                  |
|     |       |            | requirements (10343)   |
|     |       | 4.5.1.2    | Design logistics network (10344)                             |
|     |       | 4.5.1.3    | Communicate outsourcing needs (10345)                        |
|     |       | 4.5.1.4    | Develop and maintain delivery service policy (10346)         |
|     |       | 4.5.1.5    | Optimize transportation schedules and costs (10347)          |
|     |       | 4.5.1.6    | Define key performance measures<br>(10348)                   |

| 9) |
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- 4.5.2.1 Plan inbound material receipts (10349)
- 4.5.2.2 Manage inbound material flow (10350)
- 4.5.2.3 Monitor inbound delivery performance (10351)
- 4.5.2.4 Manage flow of returned products (10352)
- 4.5.3 Operate warehousing (10340)
  - 4.5.3.1 Track inventory deployment (10353)
  - 4.5.3.2 Receive, inspect, and store inbound deliveries (10354)
  - 4.5.3.3 Track product availability (10355)
  - 4.5.3.4 Pick, pack, and ship product for delivery (10356)
  - 4.5.3.5 Track inventory accuracy (10357)
  - 4.5.3.6 Track third-party logistics storage and shipping performance (10358)
  - 4.5.3.7 Manage physical finished goods inventory (10359)
- 4.5.4 Operate outbound transportation (10341)
  - 4.5.4.1 Plan, transport, and deliver outbound product (10360)
  - 4.5.4.2 Track carrier delivery performance (10361)
  - 4.5.4.3 Manage transportation fleet (10362)
  - 4.5.4.4 Process and audit carrier invoices and documents (10363)
- 4.5.5 Manage returns; manage reverse logistics (10342)
  - 4.5.5.1 Authorize and process returns (10364)
  - 4.5.5.2 Perform reverse logistics (10365)
  - 4.5.5.3 Perform salvage activities (10366)
  - 4.5.5.4 Manage and process warranty claims (10367)
  - 4.5.5.5 Manage repair/refurbishment and return to customer/stock (14195)

# 5.0 Manage Customer Service (10006)

- 5.1 Develop customer care/customer service strategy (10378)
  - 5.1.1 Develop customer service segmentation/ prioritization (e.g., tiers) (10381)
    - 5.1.1.1 Analyze existing customers (10384)
    - 5.1.1.2 Analyze feedback of customer needs (10385)
- 5.1.2 Define customer service policies and procedures (10382)
- 5.1.3 Establish service levels for customers (10383)
- 5.2 Plan and manage customer service operations (10379)
  - 5.2.1 Plan and manage customer service work force (10387)

|               | 5.2.1.1 | Forecast volume of customer service contacts (10390)                  |       | 5.3. |
|---------------|---------|---|-------|------|
|               | 5.2.1.2 | Schedule customer service work force (10391)                          |       | 5.3. |
|               | 5.2.1.3 | Track work force utilization (10392)                                  |       |      |
|               | 5.2.1.4 | Monitor and evaluate quality of                                       |       | 5.3. |
|               |         | customer interactions with customer service representatives (10393)   |       |      |
| 5.2.2         | Manage  | customer service requests/inquiries                                   | 5.3.2 | Me   |
|               | (10388) |   |       | cor  |
|               | 5.2.2.1 | Receive customer requests/inquiries<br>(10394)                        |       | 5.3. |
|               | 5.2.2.2 | Route customer requests/inquiries<br>(10395)                          |       | 5.3. |
|               | 5.2.2.3 | Respond to customer requests/<br>inquiries (10396)                    |       |      |
| 5.2.3         | Manage  | customer complaints (10389)   | 5.3.3 | Me   |
|               | 5.2.3.1 | Receive customer complaints (10397)                                   |       | and  |
|               | 5.2.3.2 | Route customer complaints (10398)                                     |       | 5.3. |
|               | 5.2.3.3 | Resolve customer complaints (10399)                                   |       |      |
|               | 5.2.3.4 | Respond to customer complaints<br>(10400)                             |       | 5.3. |
| Meas<br>(1038 |         | evaluate customer service operations                                  |       | 5.3. |
| 5.3.1         |         | e customer satisfaction with customer<br>s/inquiries handling (10401) |       | F 2  |
|               | 5.3.1.1 | Gather and solicit post-sale customer                                 |       | 5.3. |

5.3.1.1 Gather and solicit post-sale customer feedback on products and services (10404)

- 3.1.2 Solicit post-sale customer feedback on ad effectiveness (10405)
- 5.3.1.3 Analyze product and service satisfaction data and identify improvement opportunities (10406)
- 5.3.1.4 Provide customer feedback to product management on products and services (10407)
- 5.3.2 Measure customer satisfaction with customercomplaint handling and resolution (10402)
  - 5.3.2.1 Solicit customer feedback on complaint handling and resolution (11236)
  - 5.3.2.2 Analyze customer complaint data and identify improvement opportunities (11237)
- 5.3.3 Measure customer satisfaction with products and services (10403)
  - 5.3.3.1 Gather and solicit post-sale customer feedback on products and services (11238)
  - 5.3.3.2 Solicit post-sale customer feedback on ad effectiveness (11239)
  - 5.3.3.3 Analyze product and service satisfaction data and identify improvement opportunities (11240)
  - i.3.3.4 Provide customer feedback to product management on products and services (11241)

# 6.0 Develop and Manage Human Capital (10007)

# 6.1 Develop and manage human resources (HR) planning, policies, and strategies (10409)

- 6.1.1 Develop human resources strategy (10415)
  - 6.1.1.1 Identify strategic HR needs (10418)
  - 6.1.1.2 Define HR and business function roles and accountability (10419)
  - 6.1.1.3 Determine HR costs (10420)
  - 6.1.1.4 Establish HR measures (10421)
  - 6.1.1.5 Communicate HR strategies (10422)
- 6.1.2 Develop and implement human resources plans (10416)
  - 6.1.2.1 Gather skill requirements according to corporate strategy and market environment (10423)

- 6.1.2.2 Plan employee resourcing requirements per unit/organization (10424)
- 6.1.2.3 Develop compensation plan (10425)
- 6.1.2.4 Develop succession plan (10426)
- 6.1.2.5 Develop employee diversity plan (10427)
- 6.1.2.6 Develop other HR programs (10428)
- 6.1.2.7 Develop HR policies (10429)
- 6.1.2.8 Administer HR policies (10430)
- 6.1.2.9 Plan employee benefits (10431)
- 6.1.2.10 Develop strategy for HR systems/ technologies/tools (10432)

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|     |       | 6.1.2.11 | Develop work force strategy models<br>(10433)          |     | 6.2.5 | Manage r<br>6.2.5.1 |
|-----|-------|----------|--|-----|-------|---------------------|
|     | 6.1.3 | Monitor  | and update plans (10417)                               |     |       | 6.2.5.2             |
|     |       | 6.1.3.1  | Measure realization of objectives                      |     |       | 6.2.5.3             |
|     |       |          | (10434)  |     | 6.2.6 | Track car           |
|     |       | 6.1.3.2  | Measure contribution to business                       |     |       | 6.2.6.1             |
|     |       |          | strategy (10435)                                       |     |       | 6.2.6.2             |
|     |       | 6.1.3.3  | Communicate plans and provide                          |     |       | 6.2.6.3             |
|     |       |          | updates to stakeholders (10436)                        |     |       |                     |
|     |       | 6.1.3.4  | Determine value added from HR                          | 6.3 | Deve  | lop and co          |
|     |       | 0405     | function (10437)                                       |     | 6.3.1 | Manage e            |
|     |       | 6.1.3.5  | Review and revise HR plans (10438)                     |     |       | (10469)             |
| 6.2 | Recru |          | e, and select employees (10410)                        |     |       | 6.3.1.1             |
|     | 6.2.1 |          | and develop employee requisitions                      |     |       |                     |
|     |       | (10439)  |  |     |       | 6.3.1.2             |
|     |       | 6.2.1.1  | Align staffing plan to work force plan                 |     |       |                     |
|     |       |          | and business unit strategies/resource<br>needs (10445) |     |       | 6.3.1.3             |
|     |       | 6.2.1.2  | Develop and open job requisition                       |     |       | 6.3.1.4             |
|     |       | 0.2.1.2  | (10446)  |     |       |                     |
|     |       | 6.2.1.3  | Develop job description (10447)                        |     | 6.3.2 | Manage e            |
|     |       | 6.2.1.4  | Post requisition (10448)                               |     | 0.0.2 | 6.3.2.1             |
|     |       | 6.2.1.5  | Manage internal/external job posting                   |     |       | 0.0.2.1             |
|     |       |          | Web sites (10449)                                      |     |       | 6.3.2.2             |
|     |       | 6.2.1.6  | Change/Update requisition (10450)                      |     |       |                     |
|     |       | 6.2.1.7  | Notify hiring manager (10451)                          |     |       | 6.3.2.3             |
|     |       | 6.2.1.8  | Manage requisition date (10452)                        |     |       |                     |
|     | 6.2.2 |          | Source candidates (10440)                              |     | 6.3.3 | Manage e            |
|     |       | 6.2.2.1  | Determine recruitment methods                          |     |       | 6.3.3.1             |
|     |       |          | (10453)  |     |       | 6.3.3.2             |
|     |       | 6.2.2.2  | Perform recruiting activities/events (10454)           |     |       | 6.3.3.3             |
|     |       | 6.2.2.3  | Manage recruitment vendors (10455)                     |     |       | 6.3.3.4             |
|     | 6.2.3 | Screen   | and select candidates (10441)                          |     |       |                     |
|     |       | 6.2.3.1  | Identify and deploy candidate selection tools (10456)  |     | 6.3.4 | Manage 6<br>6.3.4.1 |
|     |       | 6.2.3.2  | Interview candidates (10457)                           |     |       | 0.0.1.1             |
|     |       | 6.2.3.3  | Test candidates (10458)                                |     |       | 6.3.4.2             |
|     |       | 6.2.3.4  | Select and reject candidates (10459)                   |     |       |                     |
|     | 6.2.4 | Manage   | e pre-placement verification (10442)                   |     |       | 6.3.4.3             |
|     |       | 6.2.4.1  | Complete candidate background                          |     |       |                     |
|     |       |          | information (10460)                                    |     |       | 6.3.4.4             |
|     |       | 6.2.4.2  | Conduct pre-employment screening                       |     |       |                     |
|     |       |          | (10461)  |     | 6.3.5 | Develop a           |
|     |       | 6.2.4.3  | Recommend/not recommend<br>candidate (10462)           |     |       | 6.3.5.1             |

- Draw up and make offer (10463)
- Negotiate offer (10464)
- Hire candidate (10465)
- ndidates (10444)
  - Create applicant record (10466)
  - Manage/Track applicant data (10467)
  - Archive and retain records of nonhires (10468)

# unsel employees (10411)

- employee orientation and deployment
  - Create/Maintain employee on-boarding program (10474)
  - Introduce new employees to managers (10475)
  - Introduce workplace (10476)
  - Evaluate the effectiveness of employee on-boarding program (11243)
- employee performance (10470)
  - Define performance objectives (10479)
  - Review, appraise, and manage employee performance (10480)
  - Evaluate and review performance program (10481)
- employee relations (10471)
  - Manage health and safety (10482)
  - Manage labor relations (10483)
  - Manage collective bargaining process (10484)
  - Manage labor management partnerships (10485)
- employee development (10472)
  - Develop competency management plans (10486)
  - Define employee development guidelines (10487)
  - Develop employee career plans (10488)
  - Manage employee skills development (10489)
- and train employees (10473)
  - Align employee and organization development needs (10490)

|     |       | 6.3.5.2           | Align learning programs with<br>competencies (10491)                                     |   |
|-----|-------|-------------------|--|---|
|     |       | 6.3.5.3           | Establish training needs by analysis of required and available skills (10492)            |   |
|     |       | 6.3.5.4           | Develop, conduct, and manage<br>employee and/or management<br>training programs (10493)  | ( |
| 6.4 | Rewa  | rd and re         | tain employees (10412)   |   |
|     | 6.4.1 |                   | and manage reward, recognition, and<br>on programs (10494)                               |   |
|     |       | 6.4.1.1           | Develop salary/compensation<br>structure and plan (10498)                                |   |
|     |       | 6.4.1.2           | Develop benefits and reward plan<br>(10499)  |   |
|     |       | 6.4.1.3           | Perform competitive analysis of benefit and rewards (10500)                              |   |
|     |       | 6.4.1.4           | Identify compensation requirements based on financial, benefits, and HR policies (10501) |   |
|     |       | 6.4.1.5           | Administer compensation and rewards to employees (10502)                                 |   |
|     |       | 6.4.1.6           | Reward and motivate employees<br>(10503)   |   |
|     | 6.4.2 | Manage            | and administer benefits (10495)  |   |
|     |       | 6.4.2.1           | Deliver employee benefits program<br>(10504)   |   |
|     |       | 6.4.2.2           | Administer benefit enrollment (10505)  |   |
|     |       | 6.4.2.3           |  |   |
|     |       | 6.4.2.4           | Perform benefit reconciliation (10507)   |   |
|     | 6.4.3 | Manage<br>(10496) | employee assistance and retention  |   |
|     |       | 6.4.3.1           | Deliver programs to support work/life balance for employees (10508)                      |   |
|     |       | 6.4.3.2           | Develop family support systems<br>(10509)  |   |

### 7.0 Manage Information Technology (10008)

- 7.1.1 Develop the enterprise IT strategy (10570)
  - 7.1.1.1 Build strategic intelligence (10603)
  - 7.1.1.2 Identify long-term IT needs of the enterprise in collaboration with stakeholders (10604)
  - 7.1.1.3 Define strategic standards, guidelines, and principles (10605)

- 6.4.3.3 Review retention and motivation indicators (10510)
- 6.4.3.4 Review compensation plan (10511)
- 6.4.4 Administer payroll (10497)

# 6.5 Redeploy and retire employees (10413)

- 6.5.1 Manage promotion and demotion process (10512)
- 6.5.2 Manage separation (10513)
- 6.5.3 Manage retirement (10514)
- 6.5.4 Manage leave of absence (10515)
- 6.5.5 Develop and implement employee outplacement (10516)
- 6.5.6 Manage deployment of personnel (10517)
- 6.5.7 Relocate employees and manage assignments (10518)
- 6.5.8 Manage expatriates (10520)

# 6.6 Manage employee information (10414)

- 6.6.1 Manage reporting processes (10522)
- 6.6.2 Manage employee inquiry process (10523)
- 6.6.3 Manage and maintain employee data (10524)
- 6.6.4 Manage human resource information systems (HRIS) (10525)
- 6.6.5 Develop and manage employee metrics (10526)
- 6.6.6 Develop and manage time and attendance systems (10527)
- 6.6.7 Manage employee communication (10528)
  - 6.6.7.1 Develop employee communication plan (10529)
  - 6.6.7.2 Manage/Collect employee suggestions and perform employee research (10530)
  - 6.6.7.3 Manage employee grievances (10531)
  - 6.6.7.4 Publish employee communications (10532)
  - 7.1.1.4 Define and establish IT architecture and development standards (10606)
  - 7.1.1.5 Define strategic vendors for IT components (10607)
  - 7.1.1.6 Establish IT governance organization and processes (10608)
  - 7.1.1.7 Build strategic plan to support business objectives (10609)
- 7.1.2 Define the enterprise architecture (10571)

|     |                 | 7.1.2.1            | Establish the enterprise architecture definition (10611)   |      |
|-----|-----------------|--------------------|--|------|
|     |                 | 7.1.2.2            | Confirm enterprise architecture maintenance approach (10612)                                       |      |
|     |                 | 7.1.2.3            | Maintain the relevance of the enterprise architecture (10613)                                      |      |
|     |                 | 7.1.2.4            | Act as clearinghouse for IT research<br>and innovation (10614)                                     |      |
|     |                 | 7.1.2.5            | Govern the enterprise architecture (10615)   |      |
|     | 7.1.3           | Manage             | the IT portfolio (10572)   |      |
|     | ////0           | 7.1.3.1            | Establish the IT portfolio (10616)   |      |
|     |                 | 7.1.3.2            | Analyze and evaluate the value of the<br>IT portfolio for the enterprise (10617)                   |      |
|     |                 | 7.1.3.3            | Provision resources in accordance<br>with strategic priorities (10618)                             |      |
|     | 7.1.4           | Perform            | IT research and innovation (10573)   |      |
|     |                 | 7.1.4.1            | Research technologies to innovate IT services and solutions (10620)                                |      |
|     |                 | 7.1.4.2            | Transition viable technologies for IT  |      |
|     |                 |                    | services and solutions development (10621)   |      |
|     | 7.1.5           |                    | and communicate IT business value<br>ormance (10575)   |      |
|     |                 | 7.1.5.1            | Establish and monitor key performance indicators (10625)   |      |
|     |                 | 7.1.5.2            | Evaluate IT plan performance (10626)   |      |
|     |                 | 7.1.5.3            | Communicate IT value (10627)   |      |
| 7.2 | Devel<br>(10564 |                    | anage IT customer relationships  |      |
|     | 7.2.1           | Develop<br>(10578) | IT services and solutions strategy   |      |
|     |                 | 7.2.1.1            | Research IT services and solutions to address business and user requirements (11244)               | 7.3. |
|     |                 | 7.2.1.2            | Translate business and user<br>requirements into IT services and<br>solutions requirements (11245) |      |
|     |                 | 7.2.1.3            | Formulate IT services and solutions strategic initiatives (11246)                                  |      |
|     |                 | 7.2.1.4            | Coordinate strategies with internal stakeholders to ensure alignment (11247)                       | 7.4  |
|     |                 | 7.2.1.5            | Evaluate and select IT services and solutions strategic initiatives (11248)                        |      |
|     | 7.2.2           | Develop            | and manage IT service levels (10579)   |      |
|     |                 | 7.2.2.1            | Create and maintain the IT services and solutions catalog (10640)                                  |      |

- 7.2.2.2 Establish and maintain business and IT service-level agreements (10641)
- 7.2.2.3 Evaluate and report service-level attainment results (10642)
- 7.2.2.4 Communicate business and IT service-level improvement opportunities (10643)
- 7.2.3 Perform demand-side management (DSM) for IT services (10580)
  - 7.2.3.1 Analyze IT services and solutions consumption and usage (10644)
  - 7.2.3.2 Develop and implement incentive programs that improve consumption efficiency (10645)
  - 7.2.3.3 Develop volume/unit forecast for IT services and solutions (10646)
- 7.2.4 Manage IT customer satisfaction (10581)
  - 7.2.4.1 Capture and analyze customer satisfaction (10647)
  - 7.2.4.2 Assess and communicate customer satisfaction patterns (10648)
  - 7.2.4.3 Initiate improvements based on customer satisfaction patterns (10649)
- 7.2.5 Market IT services and solutions (10582)
  - 7.2.5.1 Develop IT services and solutions marketing strategy (10650)
    - 7.2.5.2 Develop and manage IT customer strategy (10651)
  - 7.2.5.3 Manage IT services and solutions advertising and promotional campaigns (10652)
  - 7.2.5.4 Process and track IT services and solutions orders (10653)
- 7.3. Develop and implement security, privacy, and data protection controls (11220)
  - 7.3.1 Establish information security, privacy, and data protection strategies and levels (11230)
  - 7.3.2 Test, evaluate, and implement information security and privacy and data protection controls (11231)

# 7.4 Manage enterprise information (10565)

- 7.4.1 Develop information and content management strategies (10583)
  - 7.4.1.1 Understand information and content management needs and the role of IT services for executing the business strategy (10654)

| <ul> <li>7.4.1.3 Identify and prioritize information and content management actions (10656)</li> <li>7.4.2 Define the enterprise information architecture (10584)</li> <li>7.4.2.1 Define information elements, composite structure, logical relationships and constraints, taxonomy, and derivation rules (10657)</li> <li>7.4.2.2 Define information access requirements (10658)</li> <li>7.4.2.3 Establish data custodianship (10659)</li> <li>7.4.2.4 Manage changes to content data architecture requirements (10660)</li> <li>7.4.3 Manage information resources (10585)</li> <li>7.4.3.1 Define the enterprise information/ data policies and standards (10661)</li> <li>7.4.3.2 Develop and implement data and content administration (10662)</li> <li>7.4.4 Perform enterprise data and content management (10586)</li> <li>7.4.1 Define sources and destinations of content data (10663)</li> <li>7.4.2 Manage retention, revision, and retirement of enterprise information (10665)</li> <li>7.5.1 Develop the IT development strategy (10587)</li> <li>7.5.1 Establish sourcing strategy for IT development (10666)</li> <li>7.5.1.2 Define development processes, methodologies, and tools standards (10667)</li> <li>7.5.2 Perform IT services and solutions life cycle planning (10588)</li> <li>7.5.2 Plan development of new requirements (10669)</li> </ul> |         | 7.4.1.2 Assess the information and content<br>management implications of new<br>technologies (10655) |         |  |     |  |
|---|---------|--|---------|--|-----|--|
| <ul> <li>(10584)</li> <li>7.4.2.1 Define information elements, composite structure, logical relationships and constraints, taxonomy, and derivation rules (10657)</li> <li>7.4.2.2 Define information access requirements (10658)</li> <li>7.4.2.3 Establish data custodianship (10659)</li> <li>7.4.2.4 Manage changes to content data architecture requirements (10660)</li> <li>7.4.3 Manage information resources (10585)</li> <li>7.4.3.1 Define the enterprise information/ data policies and standards (10661)</li> <li>7.4.3.2 Develop and implement data and content administration (10662)</li> <li>7.4.4 Perform enterprise data and content management (10586)</li> <li>7.4.4.1 Define sources and destinations of content data (10663)</li> <li>7.4.4.2 Manage technical interfaces to users of content (10664)</li> <li>7.4.4.3 Manage retention, revision, and retirement of enterprise information (10665)</li> <li>7.5.1 Develop the IT development strategy (10587)</li> <li>7.5.1.1 Establish sourcing strategy for IT development (10666)</li> <li>7.5.1.2 Define development processes, methodologies, and tools standards (10667)</li> <li>7.5.1.3 Select development methodologies and tools (10668)</li> <li>7.5.2 Perform IT services and solutions life cycle planning (10588)</li> <li>7.5.2.2 Plan development of new requirements (10669)</li> </ul>   | 7.4.1.3 |  | 7.4.1.3 | , .  |     |  |
| <ul> <li>composite structure, logical<br/>relationships and constraints,<br/>taxonomy, and derivation rules<br/>(10657)</li> <li>7.4.2.2 Define information access<br/>requirements (10658)</li> <li>7.4.2.3 Establish data custodianship (10659)</li> <li>7.4.2.4 Manage changes to content data<br/>architecture requirements (10660)</li> <li>7.4.3 Manage information resources (10585)</li> <li>7.4.3.1 Define the enterprise information/<br/>data policies and standards (10661)</li> <li>7.4.2 Develop and implement data and<br/>content administration (10662)</li> <li>7.4.4 Perform enterprise data and content<br/>management (10586)</li> <li>7.4.1 Define sources and destinations of<br/>content data (10663)</li> <li>7.4.2 Manage technical interfaces to users<br/>of content (10664)</li> <li>7.4.3 Manage retention, revision, and<br/>retirement of enterprise information<br/>(10665)</li> <li>7.5 Develop and maintain information technology<br/>solutions (10566)</li> <li>7.5.1 Establish sourcing strategy (10587)</li> <li>7.5.1 Develop the IT development strategy (10587)</li> <li>7.5.1.2 Define development processes,<br/>methodologies, and tools standards<br/>(10667)</li> <li>7.5.1.3 Select development methodologies<br/>and tools (10668)</li> <li>7.5.2 Perform IT services and solutions life cycle<br/>planning (10588)</li> <li>7.5.2.1 Plan development of new<br/>requirements (10669)</li> <li>7.5.2.2 Plan development of feature and</li> </ul>  |         | 7.4.2  |         | e enterprise information architecture  |     |  |
| <ul> <li>requirements (10658)</li> <li>7.4.2.3 Establish data custodianship (10659)</li> <li>7.4.2.4 Manage changes to content data architecture requirements (10660)</li> <li>7.4.3 Manage information resources (10585)</li> <li>7.4.3.1 Define the enterprise information/ data policies and standards (10661)</li> <li>7.4.3.2 Develop and implement data and content management (10586)</li> <li>7.4.4 Perform enterprise data and content management (10586)</li> <li>7.4.4.1 Define sources and destinations of content (10663)</li> <li>7.4.4.2 Manage technical interfaces to users of content (10664)</li> <li>7.4.3.3 Manage retention, revision, and retirement of enterprise information (10665)</li> <li>7.5 Develop and maintain information technology solutions (10566)</li> <li>7.5.1 Develop the IT development strategy (10587)</li> <li>7.5.1.2 Define development processes, methodologies, and tools standards (10667)</li> <li>7.5.2 Perform IT services and solutions life cycle planning (10588)</li> <li>7.5.2.1 Plan development of new requirements (10669)</li> <li>7.5.2.2 Plan development of feature and</li> </ul>  | 7.4.2.1 |  | 7.4.2.1 | composite structure, logical<br>relationships and constraints,<br>taxonomy, and derivation rules |     |  |
| <ul> <li>7.4.2.4 Manage changes to content data architecture requirements (10660)</li> <li>7.4.3 Manage information resources (10585)</li> <li>7.4.3.1 Define the enterprise information/ data policies and standards (10661)</li> <li>7.4.3.2 Develop and implement data and content administration (10662)</li> <li>7.4.4 Perform enterprise data and content management (10586)</li> <li>7.4.4.1 Define sources and destinations of content data (10663)</li> <li>7.4.4.2 Manage technical interfaces to users of content (10664)</li> <li>7.4.3 Manage retention, revision, and retirement of enterprise information (10665)</li> <li>7.5 Develop and maintain information technology solutions (10566)</li> <li>7.5.1 Develop the IT development strategy (10587)</li> <li>7.5.1.2 Define development processes, methodologies, and tools standards (10667)</li> <li>7.5.1.3 Select development methodologies and tools (10668)</li> <li>7.5.2 Perform IT services and solutions life cycle planning (10588)</li> <li>7.5.2 Plan development of new requirements (10669)</li> <li>7.5.2 Plan development of feature and</li> </ul>   |         |  | 7.4.2.2 |  |     |  |
| <ul> <li>architecture requirements (10660)</li> <li>7.4.3 Manage information resources (10585)</li> <li>7.4.3.1 Define the enterprise information/<br/>data policies and standards (10661)</li> <li>7.4.3.2 Develop and implement data and<br/>content administration (10662)</li> <li>7.4.4 Perform enterprise data and content<br/>management (10586)</li> <li>7.4.4.1 Define sources and destinations of<br/>content data (10663)</li> <li>7.4.4.2 Manage technical interfaces to users<br/>of content (10664)</li> <li>7.4.4.3 Manage retention, revision, and<br/>retirement of enterprise information<br/>(10665)</li> <li>7.5 Develop and maintain information technology<br/>solutions (10566)</li> <li>7.5.1 Develop the IT development strategy (10587)</li> <li>7.5.1.2 Define development processes,<br/>methodologies, and tools standards<br/>(10667)</li> <li>7.5.1.3 Select development methodologies<br/>and tools (10668)</li> <li>7.5.2 Perform IT services and solutions life cycle<br/>planning (10588)</li> <li>7.5.2 Plan development of new<br/>requirements (10669)</li> <li>7.5.2 Plan development of feature and</li> </ul>  |         |  | 7.4.2.3 | Establish data custodianship (10659)   |     |  |
| <ul> <li>7.4.3.1 Define the enterprise information/<br/>data policies and standards (10661)</li> <li>7.4.3.2 Develop and implement data and<br/>content administration (10662)</li> <li>7.4.4 Perform enterprise data and content<br/>management (10586)</li> <li>7.4.4.1 Define sources and destinations of<br/>content data (10663)</li> <li>7.4.4.2 Manage technical interfaces to users<br/>of content (10664)</li> <li>7.4.4.3 Manage retention, revision, and<br/>retirement of enterprise information<br/>(10665)</li> <li>7.5 Develop and maintain information technology<br/>solutions (10566)</li> <li>7.5.1 Develop the IT development strategy (10587)</li> <li>7.5.1.1 Establish sourcing strategy for IT<br/>development (10666)</li> <li>7.5.1.2 Define development processes,<br/>methodologies, and tools standards<br/>(10667)</li> <li>7.5.1.3 Select development methodologies<br/>and tools (10668)</li> <li>7.5.2 Perform IT services and solutions life cycle<br/>planning (10588)</li> <li>7.5.2.1 Plan development of new<br/>requirements (10669)</li> <li>7.5.2.2 Plan development of feature and</li> </ul>   |         |  | 7.4.2.4 | Manage changes to content data   |     |  |
| data policies and standards (10661)7.4.3.2Develop and implement data and<br>content administration (10662)7.4.4Perform enterprise data and content<br>management (10586)7.4.4Perform enterprise data and content<br>management (10683)7.4.4.1Define sources and destinations of<br>content data (10663)7.4.4.2Manage technical interfaces to users<br>of content (10664)7.4.3Manage retention, revision, and<br>retirement of enterprise information<br>(10665)7.5Develop and maintain information technology<br>solutions (10566)7.5.1Develop the IT development strategy (10587)<br>7.5.1.17.5.1.1Establish sourcing strategy for IT<br>development (10666)7.5.1.2Define development processes,<br>methodologies, and tools standards<br>(10667)7.5.1.3Select development methodologies<br>and tools (10668)7.5.2Perform IT services and solutions life cycle<br>planning (10588)7.5.2.2Plan development of new<br>requirements (10669)7.5.2.2Plan development of feature and   |         | 7.4.3  | Manage  | information resources (10585)  |     |  |
| <ul> <li>content administration (10662)</li> <li>7.4.4 Perform enterprise data and content<br/>management (10586)</li> <li>7.4.4.1 Define sources and destinations of<br/>content data (10663)</li> <li>7.4.4.2 Manage technical interfaces to users<br/>of content (10664)</li> <li>7.4.4.3 Manage retention, revision, and<br/>retirement of enterprise information<br/>(10665)</li> <li>7.5 Develop and maintain information technology<br/>solutions (10566)</li> <li>7.5.1 Develop the IT development strategy (10587)</li> <li>7.5.1.1 Establish sourcing strategy for IT<br/>development (10666)</li> <li>7.5.1.2 Define development processes,<br/>methodologies, and tools standards<br/>(10667)</li> <li>7.5.1.3 Select development methodologies<br/>and tools (10668)</li> <li>7.5.2 Perform IT services and solutions life cycle<br/>planning (10588)</li> <li>7.5.2.1 Plan development of new<br/>requirements (10669)</li> <li>7.5.2.2 Plan development of feature and</li> </ul>  |         |  | 7.4.3.1 | •  |     |  |
| <ul> <li>management (10586)</li> <li>7.4.4.1 Define sources and destinations of content data (10663)</li> <li>7.4.4.2 Manage technical interfaces to users of content (10664)</li> <li>7.4.4.3 Manage retention, revision, and retirement of enterprise information (10665)</li> <li>7.5 Develop and maintain information technology solutions (10566)</li> <li>7.5.1 Develop the IT development strategy (10587)</li> <li>7.5.1.1 Establish sourcing strategy for IT development (10666)</li> <li>7.5.1.2 Define development processes, methodologies, and tools standards (10667)</li> <li>7.5.1.3 Select development methodologies and tools (10668)</li> <li>7.5.2 Perform IT services and solutions life cycle planning (10588)</li> <li>7.5.2.1 Plan development of new requirements (10669)</li> <li>7.5.2.2 Plan development of feature and</li> </ul>  |         |  | 7.4.3.2 |  |     |  |
| <ul> <li>7.4.4.1 Define sources and destinations of content data (10663)</li> <li>7.4.4.2 Manage technical interfaces to users of content (10664)</li> <li>7.4.4.3 Manage retention, revision, and retirement of enterprise information (10665)</li> <li>7.5 Develop and maintain information technology solutions (10566)</li> <li>7.5.1 Develop the IT development strategy (10587)</li> <li>7.5.1.1 Establish sourcing strategy for IT development (10666)</li> <li>7.5.1.2 Define development processes, methodologies, and tools standards (10667)</li> <li>7.5.1.3 Select development methodologies and tools (10668)</li> <li>7.5.2 Perform IT services and solutions life cycle planning (10588)</li> <li>7.5.2.1 Plan development of new requirements (10669)</li> <li>7.5.2.2 Plan development of feature and</li> </ul>  |         | 7.4.4  |         | -  |     |  |
| <ul> <li>content data (10663)</li> <li>7.4.4.2 Manage technical interfaces to users of content (10664)</li> <li>7.4.4.3 Manage retention, revision, and retirement of enterprise information (10665)</li> <li>7.5 Develop and maintain information technology solutions (10566)</li> <li>7.5.1 Develop the IT development strategy (10587)</li> <li>7.5.1.1 Establish sourcing strategy for IT development (10666)</li> <li>7.5.1.2 Define development processes, methodologies, and tools standards (10667)</li> <li>7.5.1.3 Select development methodologies and tools (10668)</li> <li>7.5.2 Perform IT services and solutions life cycle planning (10588)</li> <li>7.5.2.1 Plan development of new requirements (10669)</li> <li>7.5.2.2 Plan development of feature and</li> </ul>   |         |  | U U     |  |     |  |
| of content (10664)<br>7.4.4.3 Manage retention, revision, and<br>retirement of enterprise information<br>(10665)<br>7.5 Develop and maintain information technology<br>solutions (10566)<br>7.5.1 Develop the IT development strategy (10587)<br>7.5.1.1 Establish sourcing strategy for IT<br>development (10666)<br>7.5.1.2 Define development processes,<br>methodologies, and tools standards<br>(10667)<br>7.5.1.3 Select development methodologies<br>and tools (10668)<br>7.5.2 Perform IT services and solutions life cycle<br>planning (10588)<br>7.5.2.1 Plan development of new<br>requirements (10669)<br>7.5.2.2 Plan development of feature and   |         |  | 7.4.4.1 |  |     |  |
| retirement of enterprise information<br>(10665)<br>7.5 Develop and maintain information technology<br>solutions (10566)<br>7.5.1 Develop the IT development strategy (10587)<br>7.5.1.1 Establish sourcing strategy for IT<br>development (10666)<br>7.5.1.2 Define development processes,<br>methodologies, and tools standards<br>(10667)<br>7.5.1.3 Select development methodologies<br>and tools (10668)<br>7.5.2 Perform IT services and solutions life cycle<br>planning (10588)<br>7.5.2.1 Plan development of new<br>requirements (10669)<br>7.5.2.2 Plan development of feature and  |         |  | 7.4.4.2 | -  |     |  |
| solutions (10566)7.67.5.1 Develop the IT development strategy (10587)7.5.1.1 Establish sourcing strategy for IT<br>development (10666)7.5.1.2 Define development processes,<br>methodologies, and tools standards<br>(10667)7.5.1.3 Select development methodologies<br>and tools (10668)7.5.2 Perform IT services and solutions life cycle<br>planning (10588)7.5.2.1 Plan development of new<br>requirements (10669)7.5.2.2 Plan development of feature and   |         |  | 7.4.4.3 | retirement of enterprise information   |     |  |
| <ul> <li>7.5.1 Develop the IT development strategy (10587)</li> <li>7.5.1.1 Establish sourcing strategy for IT development (10666)</li> <li>7.5.1.2 Define development processes, methodologies, and tools standards (10667)</li> <li>7.5.1.3 Select development methodologies and tools (10668)</li> <li>7.5.2 Perform IT services and solutions life cycle planning (10588)</li> <li>7.5.2.1 Plan development of new requirements (10669)</li> <li>7.5.2.2 Plan development of feature and</li> </ul>   | 7.5     |  |         |  | 7.0 |  |
| development (10666)<br>7.5.1.2 Define development processes,<br>methodologies, and tools standards<br>(10667)<br>7.5.1.3 Select development methodologies<br>and tools (10668)<br>7.5.2 Perform IT services and solutions life cycle<br>planning (10588)<br>7.5.2.1 Plan development of new<br>requirements (10669)<br>7.5.2.2 Plan development of feature and  |         | 7.5.1  | Develop | the IT development strategy (10587)  | 1.0 |  |
| methodologies, and tools standards<br>(10667)<br>7.5.1.3 Select development methodologies<br>and tools (10668)<br>7.5.2 Perform IT services and solutions life cycle<br>planning (10588)<br>7.5.2.1 Plan development of new<br>requirements (10669)<br>7.5.2.2 Plan development of feature and  |         |  | 7.5.1.1 | с с,   |     |  |
| and tools (10668)<br>7.5.2 Perform IT services and solutions life cycle<br>planning (10588)<br>7.5.2.1 Plan development of new<br>requirements (10669)<br>7.5.2.2 Plan development of feature and   |         |  | 7.5.1.2 | methodologies, and tools standards   |     |  |
| planning (10588)<br>7.5.2.1 Plan development of new<br>requirements (10669)<br>7.5.2.2 Plan development of feature and  |         |  | 7.5.1.3 |  |     |  |
| <ul><li>7.5.2.1 Plan development of new requirements (10669)</li><li>7.5.2.2 Plan development of feature and</li></ul>  |         | 7.5.2  |         | -  |     |  |
| requirements (10669)<br>7.5.2.2 Plan development of feature and   |         |  |         |  |     |  |
| •   |         |  | 7.5.2.1 | •  |     |  |
|   |         |  | 7.5.2.2 | •  |     |  |

- 7.5.2.3 Develop life cycle plan for IT services and solutions (10671)
- 7.5.3 Develop and maintain IT services and solutions architecture (10589)
  - 7.5.3.1 Create IT services and solutions architecture (10672)
  - 7.5.3.2 Revise IT services and solutions architecture (10673)
  - 7.5.3.3 Retire IT services and solutions architecture (10674)
- 7.5.4 Create IT services and solutions (10590)
  - 7.5.4.1 Understand confirmed requirements (10675)
  - 7.5.4.2 Design IT services and solutions (10676)
  - 7.5.4.3 Acquire/Develop IT service/solution components (10677)
  - 7.5.4.4 Train services and solutions resources (10678)
  - 7.5.4.5 Test IT services/solutions (10679)
  - 7.5.4.6 Confirm customer acceptance (10680)
- 7.5.5 Maintain IT services and solutions (10591)
  - 7.5.5.1 Understand upkeep/enhance requirements and defect analysis (10681)
    - 7.5.5.2 Design change to existing IT service/ solution (10682)
    - 7.5.5.3 Acquire/Develop changed IT service/ solution component (10683)
    - 7.5.5.4 Test IT service/solution change (10684)
    - 7.5.5.5 Retire solutions and services (10685)

# 7.6 Deploy information technology solutions (10567)

- 7.6.1 Develop the IT deployment strategy (10592)
  - 7.6.1.1 Establish IT services and solutions change policies (10686)
  - 7.6.1.2 Define deployment process, procedures, and tools standards (10687)
  - 7.6.1.3 Select deployment methodologies and tools (10688)
- 7.6.2 Plan and implement changes (10593)
  - 7.6.2.1 Plan change deployment (10689)
  - 7.6.2.2 Communicate changes to stakeholders (10690)
  - 7.6.2.3 Administer change schedule (10691)

- 7.6.2.4 Train impacted users (10692)
- 7.6.2.5 Distribute and install change (10693)
- 7.6.2.6 Verify change (10694)
- 7.6.3 Plan and manage releases (10594)
  - 7.6.3.1 Understand and coordinate release design and acceptance (10695)
  - 7.6.3.2 Plan release rollout (10696)
  - 7.6.3.3 Distribute and install release (10697)
  - 7.6.3.4 Verify release (10698)

# 7.7 Deliver and support information technology services (10568)

- 7.7.1 Develop IT services and solution delivery strategy (10595)
  - 7.7.1.1 Establish sourcing strategy for IT delivery (10699)
  - 7.7.1.2 Define delivery processes, procedures, and tools standards (10700)
  - 7.7.1.3 Select delivery methodologies and tools (10701)
- 7.7.2 Develop IT support strategy (10596)
  - 7.7.2.1 Establish sourcing strategy for IT support (10702)

- 7.7.2.2 Define IT support services (10703)
- 7.7.3 Manage IT infrastructure resources (10597)
  - 7.7.3.1 Manage IT inventory and assets (10704)
  - 7.7.3.2 Manage IT resource capacity (10705)
- 7.7.4 Manage IT infrastructure operations (10598)
  - 7.7.4.1 Deliver IT services and solutions (10706)
  - 7.7.4.2 Perform IT operations support services (10707)
- 7.7.5 Support IT services and solutions (10599)
  - 7.7.5.1 Manage availability (10708)
  - 7.7.5.2 Manage facilities (10709)
  - 7.7.5.3 Manage backup/recovery (10710)
  - 7.7.5.4 Manage performance and capacity (10711)
  - 7.7.5.5 Manage incidents (10712)
  - 7.7.5.6 Manage problems (10713)
  - 7.7.5.7 Manage inquiries (10714)

# 8.0 Manage Financial Resources (10009)

| 8.1 | <b>Perfo</b><br>(10728 | orm planning and management accounting<br>8) |   |     |  |  |
|-----|------------------------|--|---|-----|--|--|
|     | 8.1.1                  | Perform<br>(10738)                           | planning/budgeting/forecasting                              |     |  |  |
|     |                        | 8.1.1.1                                      | Develop and maintain budget policies and procedures (10771) |     |  |  |
|     | 8.1.1.2                |  | Prepare periodic budgets and plans (10772)                  |     |  |  |
|     |                        | 8.1.1.3                                      | Prepare periodic financial forecasts<br>(10773)             |     |  |  |
|     | 8.1.2                  | Perform                                      | cost accounting and control (10739)                         |     |  |  |
|     |                        | 8.1.2.1                                      | Perform inventory accounting (10774)                        |     |  |  |
|     |                        | 8.1.2.2                                      | Perform cost of sales analysis (10775)                      |     |  |  |
|     | 8.1.2.3                |  | Perform product costing (10776)                             |     |  |  |
|     |                        | 8.1.2.4                                      | Perform variance analysis (10777)                           |     |  |  |
|     |                        | 8.1.2.5                                      | Report on profitability (11175)                             |     |  |  |
|     | 8.1.3                  | Perform                                      | cost management (10740)                                     |     |  |  |
|     |                        | 8.1.3.1                                      | Determine key cost drivers (10778)                          | 8.2 |  |  |
|     |                        | 8.1.3.2                                      | Measure cost drivers (10779)                                |     |  |  |

- 8.1.3.3 Determine critical activities (10780)
- 8.1.3.4 Manage asset resource deployment and utilization (10781)
- 8.1.4 Evaluate and manage financial performance (10741)
  - 8.1.4.1 Assess customer and product profitability (10782)
  - 8.1.4.2 Evaluate new products (10783)
  - 8.1.4.3 Perform life cycle costing (10784)
  - 8.1.4.4 Optimize customer and product mix (10785)
  - 8.1.4.5 Track performance of new-customer and product strategies (10786)
  - 8.1.4.6 Prepare activity-based performance measures (10787)
  - 8.1.4.7 Manage continuous cost improvement (10788)

### 8.2 Perform revenue accounting (10729)

8.2.1 Process customer credit (10742)

|       | 8.2.1.1           | Establish credit policies (10789)                              |     |     |
|-------|-------------------|--|-----|-----|
|       | 8.2.1.2           | Analyze/Approve new account applications (10790)               | 8.3 |     |
|       | 8.2.1.3           | Review existing accounts (10791)                               |     | 8.  |
|       | 8.2.1.4           | Produce credit/collection reports                              |     |     |
|       |                   | (10792)  |     |     |
|       | 8.2.1.5           | Reinstate or suspend accounts based on credit policies (10793) |     |     |
| 8.2.2 | Invoice o         | customer (10743)   |     |     |
|       | 8.2.2.1           | Maintain customer/product master files (10794)                 |     | 8.3 |
|       | 8.2.2.2           | Generate customer billing data<br>(10795)                      |     | 0.0 |
|       | 8.2.2.3           | Transmit billing data to customers (10796)                     |     |     |
|       | 8.2.2.4           | Post receivable entries (10797)                                |     |     |
|       | 8.2.2.5           | Resolve customer billing inquiries (10798)                     |     |     |
| 8.2.3 | Process           | accounts receivable (AR) (10744)                               |     |     |
|       | 8.2.3.1           | Establish AR policies (10799)                                  |     |     |
|       | 8.2.3.2           | Receive/Deposit customer payments (10800)                      |     |     |
|       | 8.2.3.3           | Apply cash remittances (10801)                                 |     |     |
|       | 8.2.3.4           | Prepare AR reports (10802)                                     |     |     |
|       | 8.2.3.5           | Post AR activity to the general ledger (10803)                 |     |     |
| 8.2.4 | Manage            | and process collections (10745)                                |     | 8.3 |
|       | 8.2.4.1           | Establish policies for delinquent accounts (10804)             |     |     |
|       | 8.2.4.2           | Analyze delinquent account balances (10805)                    |     |     |
|       | 8.2.4.3           | Correspond/Negotiate with delinquent accounts (10806)          |     |     |
|       | 8.2.4.4           | Discuss account resolution with internal parties (10807)       |     |     |
|       | 8.2.4.5           | Process adjustments/write off<br>balances (10808)              |     |     |
| 8.2.5 | Manage<br>(10746) | and process adjustments/deductions                             |     |     |
|       | 8.2.5.1           | Establish policies/procedures for adjustments (10809)          |     |     |
|       | 8.2.5.2           | Analyze adjustments (10810)                                    |     |     |
|       | 8.2.5.3           | Correspond/Negotiate with customer (10811)                     |     |     |
|       | 8.2.5.4           | Discuss resolution with internal parties (10812)               |     |     |
|       | 8.2.5.5           | Prepare chargeback invoices (10813)                            |     |     |
|       |                   |  |     |     |

| 8.2.5.6 | Process related e | entries (10814) |
|---------|-------------------|-----------------|
|---------|-------------------|-----------------|

| Perfor | rm genera | al accounting and reporting (10730)                     |
|--------|-----------|---|
| 8.3.1  |           | policies and procedures (10747)                         |
|        | 8.3.1.1   | Negotiate service-level agreements (10815)              |
|        | 8.3.1.2   | Establish accounting policies (10816)                   |
|        | 8.3.1.3   | Set and enforce approval limits (10817)                 |
|        | 8.3.1.4   | Establish common financial systems (10818)              |
| 8.3.2  | Perform   | general accounting (10748)                              |
|        | 8.3.2.1   | Maintain chart of accounts (10819)                      |
|        | 8.3.2.2   | Process journal entries (10820)                         |
|        | 8.3.2.3   | Process allocations (10821)                             |
|        | 8.3.2.4   | Process period end adjustments                          |
|        |           | (e.g., accruals and currency                            |
|        |           | conversions) (10822)                                    |
|        | 8.3.2.5   | Post and reconcile intercompany transactions (10823)    |
|        | 8.3.2.6   | Reconcile general ledger accounts (10824)               |
|        | 8.3.2.7   | Perform consolidations and process eliminations (10825) |
|        | 8.3.2.8   | Prepare trial balance (10826)                           |
|        | 8.3.2.9   | Prepare and post management                             |
|        |           | adjustments (10827)                                     |
| 8.3.3  | Perform   | fixed-asset accounting (10749)                          |
|        | 8.3.3.1   | Establish fixed-asset policies and                      |
|        |           | procedures (10828)                                      |
|        | 8.3.3.2   | Maintain fixed-asset master data files (10829)          |
|        | 8.3.3.3   | Process and record fixed-asset                          |
|        |           | additions and retires (10830)                           |
|        | 8.3.3.4   | Process and record fixed-asset                          |
|        |           | adjustments, enhancements,                              |
|        |           | revaluations, and transfers (10831)                     |
|        | 8.3.3.5   | Process and record fixed-asset                          |
|        |           | maintenance and repair expenses<br>(10832)              |
|        | 8.3.3.6   | Calculate and record depreciation expense (10833)       |
|        | 8.3.3.7   | Reconcile fixed-asset ledger (10834)                    |
|        | 8.3.3.8   | Track fixed-assets including physical                   |
|        |           | inventory (10835)                                       |
|        | 8.3.3.9   | Provide fixed-asset data to support                     |
|        |           | tax, statutory, and regulatory reporting (10836)        |
|        |           |   |
|        |           |   |

|     | 8.3.4 | Perform    | financial reporting (10750)   |
|-----|-------|------------|---|
|     |       | 8.3.4.1    | Prepare business unit financial   |
|     |       |            | statements (10837)  |
|     |       | 8.3.4.2    | Prepare consolidated financial  |
|     |       |            | statements (10838)  |
|     |       | 8.3.4.3    | Perform business unit reporting/  |
|     |       |            | review management reports (10839)   |
|     |       | 8.3.4.4    | Perform consolidated reporting/   |
|     |       |            | review of cost management reports (10840)                                   |
|     |       | 8.3.4.5    | Prepare statements for board review (10841)                                 |
|     |       | 8.3.4.6    | Produce quarterly/annual filings and shareholder reports (10842)            |
|     |       | 8.3.4.7    | Produce regulatory reports (10843)  |
| 8.4 | Mana  | ge fixed-a | asset project accounting (10731)  |
|     | 8.4.1 | -          | capital planning and project approval                                       |
|     |       | (10751)    |   |
|     |       | 8.4.1.1    | Develop capital investment policies   |
|     |       |            | and procedures (10844)  |
|     |       | 8.4.1.2    | Develop and approve capital   |
|     |       |            | expenditure plans and budgets<br>(10845)                                    |
|     |       | 8.4.1.3    | Review and approve capital projects<br>and fixed-asset acquisitions (10846) |
|     |       | 8.4.1.4    | Conduct financial justification for   |
|     |       |            | project approval (10847)  |
|     | 8.4.2 | Perform    | capital project accounting (10752)  |
|     |       | 8.4.2.1    | Create project account codes (10848)  |
|     |       | 8.4.2.2    | Record project-related transactions (10849)                                 |
|     |       | 8.4.2.3    | Monitor and track capital projects  |
|     |       |            | and budget spending (10850)   |
|     |       | 8.4.2.4    | Close/capitalize projects (10851)   |
|     |       | 8.4.2.5    | Measure financial returns on  |
|     |       |            | completed capital projects (10852)  |
| 8.5 | Proce | ss payrol  |   |
|     | 8.5.1 |            | me (10753)  |
|     |       | 8.5.1.1    | Establish policies and procedures (10853)                                   |
|     |       | 8.5.1.2    | Collect and record employee time worked (10854)                             |
|     |       | 8.5.1.3    | Analyze and report paid and unpaid<br>leave (10855)                         |
|     |       | 8.5.1.4    | Monitor regular, overtime, and other hours (10856)                          |
|     |       |            |   |

- 8.5.1.5 Analyze and report employee utilization (10857)
- 8.5.2 Manage pay (10754)
  - 8.5.2.1 Enter employee time worked into payroll system (10858)
  - 8.5.2.2 Maintain and administer employee earnings information (10859)
  - 8.5.2.3 Maintain and administer applicable deductions (10860)
  - Monitor changes in tax status of 8.5.2.4 employees (10861)
  - 8.5.2.5 Process and distribute payments (10862)
  - 8.5.2.6 Process and distribute manual checks (10863)
  - 8.5.2.7 Process period-end adjustments (10864)
  - 8.5.2.8 Respond to employee payroll inquiries (10865)
- 8.5.3 Process payroll taxes (10755)
  - 8.5.3.1 Calculate and pay applicable payroll taxes (10866)
  - 8.5.3.2 Produce and distribute employee annual tax statements (10867)
  - 8.5.3.3 File regulatory payroll tax forms (10868)

# 8.6 Process accounts payable and expense reimbursements (10733)

- 8.6.1 Process accounts payable (AP) (10756)
  - 8.6.1.1 Verify AP pay file with purchase order vendor master file (10869)
  - 8.6.1.2 Maintain/Manage electronic commerce (10870)
  - Audit invoices and key data in AP 8.6.1.3 system (10871)
  - 8.6.1.4 Approve payments (10872)
  - 8.6.1.5 Process financial accruals and reversals (10873)
  - 8.6.1.6 Process taxes (10874)
  - 8.6.1.7 Research/Resolve exceptions (10875)
  - 8.6.1.8 Process payments (10876)
  - 8.6.1.9 Respond to AP inquiries (10877)
  - 8.6.1.10 Retain records (10878)
  - 8.6.1.11 Adjust accounting records (10879)
- 8.6.2 Process expense reimbursements (10757)
  - 8.6.2.1 Establish and communicate expense reimbursement policies and approval limits (10880)

|     |       | 8.6.2.2           | Capture and report relevant tax data<br>(10881)                              |
|-----|-------|-------------------|--|
|     |       | 8.6.2.3           | Approve reimbursements and advances (10882)                                  |
|     |       | 8.6.2.4           | Process reimbursements and advances (10883)                                  |
|     |       | 8.6.2.5           | Manage personal accounts (10884)   |
| 8.7 | Mana  | ige treasu        | rry operations (10734)   |
|     | 8.7.1 | Manage<br>(10758) | treasury policies and procedures   |
|     |       | 8.7.1.1           | Establish scope and governance of treasury operations (10885)                |
|     |       | 8.7.1.2           | Establish and publish treasury policies (10886)                              |
|     |       | 8.7.1.3           | Develop treasury procedures (10887)  |
|     |       | 8.7.1.4           | Monitor treasury procedures (10888)  |
|     |       | 8.7.1.5           | Audit treasury procedures (10889)  |
|     |       | 8.7.1.6           | Revise treasury procedures (10890)   |
|     |       | 8.7.1.7           | Develop and confirm internal controls<br>for treasury (10891)                |
|     |       | 8.7.1.8           | Define system security requirements (10892)                                  |
|     | 8.7.2 | •                 | cash (10759)   |
|     |       | 8.7.2.1           | Manage and reconcile cash positions (10893)                                  |
|     |       | 8.7.2.2           | Manage cash equivalents (10894)  |
|     |       | 8.7.2.3           | Process and oversee electronic fund transfers (EFTs) (10895)                 |
|     |       | 8.7.2.4           | Develop cash flow forecasts (10896)  |
|     |       | 8.7.2.5           | Manage cash flows (10897)  |
|     |       | 8.7.2.6           | Produce cash management  |
|     |       |                   | accounting transactions and reports (10898)                                  |
|     |       | 8.7.2.7           | Manage and oversee banking<br>relationships (10899)                          |
|     |       | 8.7.2.8           | Analyze, negotiate, resolve, and confirm bank fees (10900)                   |
|     | 8.7.3 | Manage            | in-house bank accounts (10760)   |
|     |       | 8.7.3.1           | Manage in-house bank accounts for subsidiaries (10901)                       |
|     |       | 8.7.3.2           | Manage and facilitate inter-company borrowing transactions (10902)           |
|     |       | 8.7.3.3           | Manage centralized outgoing<br>payments on behalf of subsidiaries<br>(10903) |
|     |       | 8.7.3.4           | Manage central incoming payments on behalf of subsidiaries (10904)           |

| 8.7.3.5 | Manage internal payments and |
|---------|------------------------------|
|         | netting transactions (10905) |

- 8.7.3.6 Calculate interest and fees for in-house bank accounts (10906)
- 8.7.3.7 Provide account statements for in-house bank accounts (10907)
- 8.7.4 Manage debt and investment (10761)
  - 8.7.4.1 Manage financial intermediary relationships (10908)
  - 8.7.4.2 Manage liquidity (10909)
  - 8.7.4.3 Manage issuer exposure (10910)
  - 8.7.4.4 Process and oversee debt and investment transactions (10911)
  - 8.7.4.5 Process and oversee foreign currency transactions (10912)
  - 8.7.4.6 Produce debt and investment accounting transaction reports (10913)
  - 8.7.4.7 Process and oversee interest rate transactions (14210)
- 8.7.5 Monitor and execute risk and hedging transactions (11208)
  - 8.7.5.1 Manage interest-rate risk (11209)
  - 8.7.5.2 Manage foreign-exchange risk (11210)
  - 8.7.5.3 Manage exposure risk (11211)
  - 8.7.5.4 Develop and execute hedging transactions (11212)
  - 8.7.5.5 Evaluate and refine hedging positions (11213)
  - 8.7.5.6 Produce hedge accounting transactions and reports (11214)
  - 8.7.5.7 Monitor credit (11215)

# 8.8 Manage internal controls (10735)

- 8.8.1 Establish internal controls, policies, and procedures (10762)
  - 8.8.1.1 Establish board of directors and audit committee (10914)
  - 8.8.1.2 Define and communicate code of ethics (10915)
  - 8.8.1.3 Assign roles and responsibility for internal controls (10916)
  - 8.8.1.4 Define business process objectives and risks (11250)
  - 8.8.1.5 Define entity/unit risk tolerances (11251)

| 8.8.2 | •       | e controls and monitor compliance<br>ternal controls policies and procedures         |      |   |
|-------|---------|--|------|---|
|       | 8.8.2.1 | Design and implement control<br>activities (10917)                                   |      |   |
|       | 8.8.2.2 | Monitor control effectiveness (10918)  |      |   |
|       | 8.8.2.3 | Remediate control deficiencies<br>(10919)  |      | ; |
|       | 8.8.2.4 | Create compliance function (10920)   |      |   |
|       | 8.8.2.5 | Operate compliance function (10921)  |      |   |
|       | 8.8.2.6 | Implement and maintain controls-<br>related enabling technologies and tools (10922)  |      |   |
| 8.8.3 | Report  | on internal controls compliance (10764)  |      |   |
|       | 8.8.3.1 | Report to external auditors (10923)  |      |   |
|       | 8.8.3.2 | Report to regulators, share-/debt-<br>holders, securities exchanges, etc.<br>(10924) | 8.10 |   |
|       | 8.8.3.3 | Report to third parties (e.g., business<br>partners) (10925)                         |      |   |
|       | 8.8.3.4 | Report to internal management<br>(10926)   |      |   |
|       |         |  |      |   |

### 8.9 Manage taxes (10736)

- 8.9.1 Develop tax strategy and plan (10765)
  - 8.9.1.1 Develop foreign, national, state, and local tax strategy (10927)
  - 8.9.1.2 Consolidate and optimize total tax plan (10928)
  - 8.9.1.3 Maintain tax master data (10929)
- 8.9.2 Process taxes (10766)
  - 8.9.2.1 Perform tax planning/strategy (10930)
  - 8.9.2.2 Prepare returns (10931)
  - 8.9.2.3 Prepare foreign taxes (10932)
  - 8.9.2.4 Calculate deferred taxes (10933)
  - 8.9.2.5 Account for taxes (10934)
  - 8.9.2.6 Monitor tax compliance (10935)
  - 8.9.2.7 Address tax inquiries (10936)

### 8.10 Manage international funds/consolidation (10737)

- 8.10.1 Monitor international rates (10767)
- 8.10.2 Manage transactions (10768)
- 8.10.3 Monitor currency exposure/hedge currency (10769)
- 8.10.4 Report results (10770)

# 9.0 Acquire, Construct, and Manage Assets (10010)

- 9.1 Design and construct/acquire nonproductive assets (10937)
  - 9.1.1 Develop property strategy and long-term vision (10941)
    - 9.1.1.1 Confirm alignment of property requirements with business strategy (10955)
    - 9.1.1.2 Assess the external environment (10956)
    - 9.1.1.3 Make build-or-buy decision (10957)
  - 9.1.2 Develop, construct, and modify sites (10942)
  - 9.1.3 Plan facility (10943)
    - 9.1.3.1 Design facility (10958)
    - 9.1.3.2 Analyze budget (10959)
    - 9.1.3.3 Select property (10960)
    - 9.1.3.4 Negotiate terms for facility (10961)
    - 9.1.3.5 Manage construction or modification to building (10962)
  - 9.1.4 Provide workspace and assets (10944)
    - 9.1.4.1 Acquire workspace and assets (10963)

9.1.4.2 Change fit/form/function of workspace and assets (10964)

# 9.2 Plan maintenance work (10938)

- 9.2.1 Perform routine maintenance (16472)
- 9.2.2 Perform corrective maintenance (16473)
- 9.2.3 Overhaul equipment (16474)
- 9.2.4 Manage facilities operations (10949)
  - 9.2.4.1 Relocate people (10965)
  - 9.2.4.2 Relocate material and tools (10966)

# 9.3 Obtain and install assets, equipment, and tools (10939)

# 9.3.1 Develop ongoing maintenance policies for productive assets (10950)

- 9.3.1.1 Analyze assets, and predict maintenance requirements (10967)
- 9.3.1.2 Develop approach to integrate preventive maintenance into production schedule (10968)
- 9.3.2 Obtain and install equipment (10951)

- 9.3.2.1 Design engineering solution for the manufacturing process (10969)
- 9.3.2.2 Install and commission equipment (10971)
- 9.4 Dispose of productive and nonproductive assets (10940)
  - 9.4.1 Develop exit strategy (10952)
  - 9.4.2 Perform sale or trade (10953)
  - 9.4.3 Perform abandonment (10954)

# 10.0 Manage Enterprise Risk, Compliance, and Resiliency (16437)

### 10.1 Manage enterprise risk (16438)

- 10.1.1 Establish the enterprise risk framework and policies (16439)
  - 10.1.1.1 Determine risk tolerance for organization (16440)
  - 10.1.1.2 Develop and maintain enterprise risk policies and procedures (16441)
  - 10.1.1.3 Identify and implement enterprise risk management tools (16442)
  - 10.1.1.4 Coordinate the sharing of risk knowledge across the organization (16443)
  - 10.1.1.5 Prepare and report enterprise risk to executive management and board (16444)
- 10.1.2 Oversee and coordinate enterprise risk management activities (16445)
  - 10.1.2.1 Identify enterprise level risks (16446)
  - 10.1.2.2 Assess risks to determine which to mitigate (16447)
  - 10.1.2.3 Develop risk mitigation and management strategy, and integrate with existing performance management processes (16448)
  - 10.1.2.4 Verify business unit and functional risk mitigation plans are implemented (16449)
  - 10.1.2.5 Ensure risks and risk mitigation actions are monitored (16450)
  - 10.1.2.6 Report on risk activities (16451)
- 10.1.3 Coordinate business unit and functional risk management activities (16452)
  - 10.1.3.1 Ensure that each business unit / function follows the enterprise risk management process (16453)
  - 10.1.3.2 Ensure that each business unit/ function follows the enterprise risk reporting process (16454)

- 10.1.4 Manage business unit and function risk (16455)
  - 10.1.4.1 Identify risks (16456)
  - 10.1.4.2 Assess risks using enterprise risk framework policies and procedures (16457)
  - 10.1.4.3 Develop mitigation plans for risks (16458)
  - 10.1.4.4 Implement mitigation plans for risks (16459)
  - 10.1.4.5 Monitor risks (16460)
  - 10.1.4.6 Analyze risk activities and update plans (16461)
  - 10.1.4.7 Report on risk activities (16462)
- 10.1.5 Manage regulatory compliance (16463)
  - 10.1.5.1 Develop the regulatory compliance strategy (16464)
  - 10.1.5.2 Identify applicable regulatory requirements (16465)
  - 10.1.5.3 Monitor the regulatory environment for changing or emerging regulations (16466)
  - 10.1.5.4 Assess current compliance position, and identify weaknesses or shortfalls therein (16467)
  - 10.1.5.5 Implement missing or stronger regulatory compliance controls and policies (16468)
  - 10.1.5.6 Monitor and test, on an ongoing and scheduled basis, regulatory compliance position and existing controls, defining controls that should be added, removed, or modified as required (16469)
  - 10.1.5.7 Maintain relationships with regulators as appropriate (16470)

### 10.2 Manage business resiliency (11216)

10.2.1 Develop and manage business resiliency (11217)

|                       |                     | Develop the business resilience<br>strategy (11221)<br>Perform continuous business     |        | 10.3.3.1 | Communicate EHS issues to<br>stakeholders and provide support<br>(11192) |
|-----------------------|---------------------|--|--------|----------|--|
|                       | -                   | operations planning (11222)<br>Test continuous business                                | 10.3.4 | manage   | and manage functional EHS<br>ment program (11183)                        |
|                       | 10.2.1.4            | operations (11223)<br>Maintain continuous business                                     |        | 10.3.4.1 | Manage EHS costs and benefits (11193)                                    |
|                       | -                   | operations (11224)   |        | 10.3.4.2 | Measure and report EHS   |
|                       | 10.2.1.5            | Share knowledge of specific<br>risks across other parts of the<br>organization (16471) |        | 10.3.4.3 | performance (11194)<br>Implement emergency response<br>program (11196)   |
| 10.3 Manag<br>(11179) |                     | mental health and safety (EHS)   |        | 10.3.4.4 | Implement pollution prevention program (11197)                           |
| 10.3.1 Dete           |                     | ne environmental health and safety<br>(11180)  |        | 10.3.4.5 | Provide employees with EHS support (11195)                               |
|                       | •                   | Evaluate environmental impact of   | 10.3.5 | Ensure o | compliance with regulations (11184)                                      |
|                       | 10.0.111            | products, services, and operations   |        | 10.3.5.1 | Monitor compliance (11198)   |
|                       |                     | (11186)  |        |          | Perform compliance audit (11199)   |
|                       | 10.3.1.2            | Conduct health and safety and environmental audits (11187)                             |        | 10.3.5.3 | Comply with regulatory<br>stakeholders' requirements (11200)             |
| 10.3.2                | Develop             | and execute functional EHS   | 10.3.6 | Manage   | remediation efforts (11185)  |
|                       | program             | (11181)  |        | 10.3.6.1 | Create remediation plans (11201)   |
|                       | 10.3.2.1            | Identify regulatory and stakeholder requirements (11188)                               |        | 10.3.6.2 | Contact and confer with experts (11202)                                  |
|                       | 10.3.2.2            | Assess future risks and  |        |          | Identify/Dedicate resources (11203)                                      |
|                       |                     | opportunities (11189)  |        |          | Investigate legal aspects (11204)  |
|                       |                     | Create EHS policy (11190)  |        |          | Investigate damage cause (11205)   |
|                       | 10.3.2.4            | Record and manage EHS events (11191)   |        | 10.3.6.6 | Amend or create policy (11206)   |
| 10.3.3                | Train an<br>(11182) | d educate functional employees   |        |          |  |

# 11.0 Manage External Relationships (10012)

### 11.1 Build investor relationships (11010)

- 11.1.1 Plan, build, and manage lender relations (11035)
- 11.1.2 Plan, build, and manage analyst relations (11036)
- 11.1.3 Communicate with shareholders (11037)

# **11.2 Manage government and industry relationships** (11011)

- 11.2.1 Manage government relations (11038)
- 11.2.2 Manage relations with quasi-government bodies (11039)

- 11.2.3 Manage relations with trade or industry groups (11040)
- 11.2.4 Manage lobby activities (11041)

# **11.3 Manage relations with board of directors (11012)**

- 11.3.1 Report results (11042)
- 11.3.2 Report audit findings (11043)

# 11.4 Manage legal and ethical issues (11013)

- 11.4.1 Create ethics policies (11044)
- 11.4.2 Manage corporate governance policies (11045)

| 11.4.3 | Develop and perform preventive law |  |  |  |  |
|--------|------------------------------------|--|--|--|--|
|        | programs (11046)                   |  |  |  |  |

- 11.4.4 Ensure compliance (11047)
  - 11.4.4.1 Plan and initiate compliance program (11053)
  - 11.4.4.2 Execute compliance program (11054)
- 11.4.5 Manage outside counsel (11048)
  - 11.4.5.1 Assess problem and determine work requirements (11056)
  - 11.4.5.2 Engage/Retain outside counsel if necessary (11057)
  - 11.4.5.3 Receive strategy/budget (11058)
  - 11.4.5.4 Receive work product and manage/ monitor case and work performed (11059)
  - 11.4.5.5 Process payment for legal services (11060)
  - 11.4.5.6 Track legal activity/performance (11061)

- 11.4.6 Protect intellectual property (11049)
  - 11.4.6.1 Manage copyrights and patents (11062)
  - 11.4.6.2 Maintain intellectual property rights and restrictions (11063)
  - 11.4.6.3 Administer licensing terms (11064)
  - 11.4.6.4 Administer options (11065)
- 11.4.7 Resolve disputes and litigations (11050)
- 11.4.8 Provide legal advice/counseling (11051)
- 11.4.9 Negotiate and document agreements/ contracts (11052)

#### **11.5 Manage public relations program (11014)**

- 11.5.1 Manage community relations (11066)
- 11.5.2 Manage media relations (11067)
- 11.5.3 Promote political stability (11068)
- 11.5.4 Create press releases (11069)
- 11.5.5 Issue press releases (11070)

### 12.0 Develop and Manage Business Capabilities (10013)

#### 12.1 Manage business processes (16378)

- 12.1.1 Establish and maintain process management governance (16379)
  - 12.1.1.1 Define and manage governance approach (16380)
  - 12.1.1.2 Establish and maintain process tools and templates (16381)
  - 12.1.1.3 Assign and support process ownership (16382)
  - 12.1.1.4 Perform process governance activities (16383)
- 12.1.2 Define and manage process frameworks (16384)
  - 12.1.2.1 Establish and maintain process framework (16385)
  - 12.1.2.2 Identify cross-functional processes (16386)
- 12.1.3 Define processes (16387)
  - 12.1.3.1 Scope processes (16388)
  - 12.1.3.2 Analyze processes (16389)
  - 12.1.3.3 Map processes (16390)
  - 12.1.3.4 Publish processes (16391)

- 12.1.4 Manage process performance (16392)
  - 12.1.4.1 Provide process training (16393)
  - 12.1.4.2 Support process execution (16394)
  - 12.1.4.3 Measure and report process performance (16395)
- 12.1.5 Improve processes (16396)
  - 12.1.5.1 Identify and select improvement opportunities (16397)
  - 12.1.5.2 Manage improvement projects (16398)
  - 12.1.5.3 Perform continuous improvement activities (16399)

#### **12.2** Manage portfolio, program, and project (16400)

- 12.2.1 Manage portfolio (16401)
  - 12.2.1.1 Establish portfolio strategy (16402)
  - 12.2.1.2 Define portfolio governance (16403)
  - 12.2.1.3 Monitor and control portfolio (16404)
- 12.2.2 Manage programs (16405)
  - 12.2.2.1 Establish program structure and approach (16406)

|        | 12.2.2.2 | Manage p<br>partners (1 | rogram stakeholders and<br>16407)                 |      |                 |  |  |
|--------|----------|-------------------------|---|------|-----------------|--|--|
|        | 12.2.2.3 | •                       | rogram execution (16408)                          |      |                 |  |  |
|        |          | • .                     | d report program                                  |      |                 |  |  |
|        |          | performan               |   |      |                 |  |  |
| 12.2.3 | Manage   | e projects (16410)      |   |      |                 |  |  |
|        | 12.2.3.1 | Establish p             | project scope (16411)                             |      |                 |  |  |
|        |          | 12.2.3.1.1              | Identify project                                  |      |                 |  |  |
|        |          |                         | requirements and                                  |      |                 |  |  |
|        |          |                         | objectives (11117)                                |      |                 |  |  |
|        |          | 12.2.3.1.2              | Identify project resource<br>requirements (16412) |      |                 |  |  |
|        |          | 12.2.3.1.3              | Assess culture and                                |      |                 |  |  |
|        |          |                         | readiness for project                             |      |                 |  |  |
|        |          |                         | management approach<br>(11118)                    | 12.3 | Manag<br>12.3.1 |  |  |
|        |          | 12.2.3.1.4              | Identify appropriate                              |      |                 |  |  |
|        |          |                         | project management                                |      |                 |  |  |
|        |          | 100015                  | methodologies (11119)<br>Create business case     |      |                 |  |  |
|        |          | 12.2.3.1.5              | and obtain funding                                |      |                 |  |  |
|        |          |                         | (11120)   |      |                 |  |  |
|        |          | 12.2.3.1.6              | Develop project                                   |      |                 |  |  |
|        |          |                         | measures and indicators (11121)                   |      | 12.3.2          |  |  |
|        | 12.2.3.2 | Develop pi              | roject plans (16413)                              |      |                 |  |  |
|        |          | 12.2.3.2.1              | Define roles and                                  |      |                 |  |  |
|        |          |                         | resources (11123)                                 |      |                 |  |  |
|        |          | 12.2.3.2.2              | Identify specific IT<br>requirements (11124)      |      | 10.0.0          |  |  |
|        |          | 12.2.3.2.3              | Create training and                               |      | 12.3.3          |  |  |
|        |          |                         | communication plans                               |      |                 |  |  |
|        |          | 100004                  | (11125)   |      |                 |  |  |
|        |          | 12.2.3.2.4              | Design recognition and reward approaches          |      |                 |  |  |
|        |          |                         | (11127)   |      |                 |  |  |
|        |          | 12.2.3.2.5              | Design and plan launch                            |      |                 |  |  |
|        |          |                         | of project (11128)                                |      |                 |  |  |
|        |          | 12.2.3.2.6              | Deploy the project                                |      |                 |  |  |
|        |          |                         | (11129)   |      |                 |  |  |
|        | 12.2.3.3 | Execute pr              | rojects (16414)                                   |      |                 |  |  |
|        |          | 12.2.3.3.1              | Evaluate impact of                                |      |                 |  |  |
|        |          |                         | project management                                |      |                 |  |  |
|        |          |                         | (strategy and projects)                           | 12.4 | Manag           |  |  |
|        |          |                         | on measures and                                   |      | 12.4.1          |  |  |
|        |          |                         | outcomes (11131)                                  |      |                 |  |  |

|        |           | 12.2.3.3.2                 | Report the status of<br>project (16415)   |
|--------|-----------|----------------------------|---|
|        |           | 12.2.3.3.3                 | Manage project scope<br>(16416)   |
|        |           | 12.2.3.3.4                 | Promote and sustain<br>activity and involvement<br>(11132)                      |
|        |           | 12.2.3.3.5                 | Realign and refresh<br>project management<br>strategy and approaches<br>(11133) |
|        | 12.2.3.4  |                            | nd report project<br>nce (16417)  |
|        | 12.2.3.5  | Close proj                 | ects (16418)  |
| Manag  | e quality | (16419)                    |   |
| 12.3.1 | Develop   | quality stra               | ategy and plans (16420)   |
|        | 12.3.1.1  |                            | d maintain quality<br>and standards (16421)                                     |
|        | 12.3.1.2  | Establish o<br>targets (16 | quality measurements and<br>6422)   |
|        | 12.3.1.3  |                            | and maintain quality tools<br>ates (16423)                                      |
| 12.3.2 | Plan and  | d manage q                 | uality work force (16424)   |
|        | 12.3.2.1  | Develop a<br>training (1   | nd maintain auditor<br>6425)  |
|        | 12.3.2.2  |                            | nd maintain quality-<br>ools training (16426)                                   |
|        | 12.3.2.3  |                            | nd maintain quality<br>n programs (16427)                                       |
| 12.3.3 | Perform   | quality ass                | essments (16428)  |
|        | 12.3.3.1  | Assess pr                  | ocess compliance (16429)  |
|        | 12.3.3.2  | Assess sta<br>(16430)      | andards compliance  |
|        | 12.3.3.3  | Perform ri                 | sk assessment (16431)   |
|        | 12.3.3.4  |                            | eliability and<br>bility analysis (16432)                                       |
|        | 12.3.3.5  | Perform fa<br>(16433)      | ault tolerance analysis   |
|        | 12.3.3.6  |                            | and report quality<br>ice (16434)   |
|        | 12.3.3.7  | •                          | e certification activities  |
| Manag  | e change  | e (11074)                  |   |
| -      | -         | change (11                 | 134)  |
|        | 12.4.1.1  | •                          | ocess improvement<br>ogy (11138)  |

|        |           | Assess readiness for change (11139)       |      |        | 12.4.4.3  | Take corrective action as necessary (11166)                          |
|--------|-----------|---|------|--------|-----------|--|
|        | 12.4.1.3  | Determine stakeholders (11140)            | 10 E | Develo | n and ma  | nage enterprise-wide knowledge                                       |
|        | 12.4.1.4  | Engage/Identify champion (11141)          | 12.3 |        |           | M) capability (11073)  |
|        |           | Form design team (11142)                  |      |        |           |  |
|        |           | Define scope (11143)                      |      | 12.5.1 | •         | KM strategy (11095)  |
|        |           | Understand current state (11144)          |      |        |           | Develop governance model (11100)                                     |
|        |           | Define future state (11145)               |      |        | 12.5.1.2  | Establish central KM core group                                      |
|        |           | Conduct organizational risk analysis      |      |        | 10 5 1 0  | (11101)  |
|        |           | (11146)                                   |      |        | 12.5.1.3  | Define roles and accountability of core group versus operating units |
|        |           | Assess cultural issues (11147)            |      |        |           | (11102)  |
|        | 12.4.1.11 | Establish accountability for change       |      |        | 12.5.1.4  | Develop funding models (11103)                                       |
|        |           | management (11148)                        |      |        | 12.5.1.5  | Identify links to key initiatives                                    |
|        |           | Identify barriers to change (11149)       |      |        |           | (11104)  |
|        |           | Determine change enablers (11150)         |      |        | 12.5.1.6  | Develop core KM methodologies  |
|        | 12.4.1.14 | Identify resources and develop            |      |        |           | (11105)  |
|        |           | measures (11151)                          |      |        | 12.5.1.7  | Assess IT needs and engage IT  |
| 12.4.2 | Design tl | he change (11135)                         |      |        |           | function (11106)   |
|        |           | Assess connection to other                |      |        | 12.5.1.8  | Develop training and   |
|        |           | initiatives (11152)                       |      |        |           | communication plans (11107)  |
|        |           | Develop change management plans           |      |        | 12.5.1.9  | Develop change management  |
|        |           | (11153)                                   |      |        |           | approaches (11108)   |
|        |           | Develop training plan (11154)             |      |        | 12.5.1.10 | Develop strategic measures and                                       |
|        |           | Develop communication plan                |      |        |           | indicators (11109)   |
|        |           | (11155)                                   |      | 12.5.2 |           | KM capabilities (11096)  |
|        |           | Develop rewards/incentives plan           |      |        | 12.5.2.1  | Assess maturity of existing KM                                       |
|        |           | (11156)                                   |      |        | 10 5 0 0  | initiatives (11110)<br>Fusilizate quisting KM expressions            |
|        |           | Establish change adoption metrics (11157) |      |        | 12.5.2.2  | Evaluate existing KM approaches (11111)                              |
|        |           | Establish/Clarify new roles (11158)       |      |        | 12523     | Identify gaps and needs (11112)                                      |
|        |           | Identify budget/roles (11159)             |      |        |           | Enhance/Modify existing KM   |
| 1243   |           | nt change (11136)                         |      |        | 12.0.2.4  | approaches (11113)   |
| 12.4.0 | •         | Create commitment for                     |      |        | 12525     | Develop new KM approaches  |
|        | 12.4.0.1  | improvement/change (11160)                |      |        | 12101210  | (11114)  |
|        | 12432     | Re-engineer business processes            |      |        | 12.5.2.6  | Implement new KM approaches  |
|        | 12.1.0.2  | and systems (11161)                       |      |        |           | (11115)  |
|        | 12.4.3.3  | Support transition to new roles           |      | 12.5.3 | Identify  | and plan projects (11097)  |
|        |           | or exit strategies for incumbents         |      |        | 12.5.3.1  | Identify strategic opportunities                                     |
|        |           | (11162)                                   |      |        |           | to apply project management  |
|        | 12.4.3.4  | Monitor change (11163)                    |      |        |           | approach(es) (11116)   |
| 12.4.4 | Sustain i | mprovement (11137)                        |      |        | 12.5.3.2  | Design process for knowledge   |
|        | 12.4.4.1  | Monitor improved process                  |      |        |           | sharing, capture, and use (11122)                                    |
|        |           | performance (11164)                       |      |        | 12.5.3.3  | Assess alignment with business                                       |
|        | 12.4.4.2  | Capture and reuse lessons learned         |      |        |           | goals (11130)  |
|        |           | from change process (11165)               |      |        |           |  |
|        |           |   |      |        |           |  |

| <b>12.6 Measure and benchmark (16436</b><br>12.6.1 Create and manage orga | ·                          | Develop benchmarking capabilities (11084)                                    |
|---|----------------------------|--|
| performance strategy (1<br>12.6.1.1 Create enterpr<br>systems model       | se measurement             | Conduct internal process and<br>external competitive benchmarking<br>(11085) |
| 12.6.1.2 Measure proce<br>(11076)   |                            | Conduct gap analysis to understand<br>need for change and degree             |
| 12.6.1.3 Measure cost<br>12.6.1.4 Measure staff<br>12.6.1.5 Measure cycle | efficiency (11078) 12.6.2. | needed (11087)<br>5 Establish need for change (11088)                        |
| 12.6.2 Benchmark performanc<br>12.6.2.1 Conduct perfor<br>(11083)         | e (11072)                  |  |

# Process Classification Framework (PCF) Cross-Industry – Version 6.0.0

# Release Notes

# SCOPE OF CHANGES

Changes from Version 5.2.0 to 6.0.0 are major in nature. Several processes have been moved and consolidated from their original sections to new ones. Additionally, new processes have been added. Changes from 5.2.0 follow.

- Creation of a new enterprise risk, compliance, and resiliency process category (10.0). This has resulted in the various risk, compliance, and resiliency related processes from numerous sections of the PCF moving to this new section or being deleted. More specific changes follow.
  - Creation of the new process group 10.1 Manage enterprise risk, which now contains all risk-related activities
  - Creation of the new process group 10.2 Manage business resiliency, which now contains the previous process group 7.3 Manage business resiliency
  - The process category 10.0 Manage environmental health and safety (EHS) has moved to the new process group 10.3 Manage environmental health and safety (EHS)
  - The activity 1.2.2.5 Develop risk mitigation and management strategy has been replaced by the new process 10.1.1 Establish enterprise risk framework and policies
  - The process 7.3.3 Perform integrated risk management has been replaced with process group 10.1 Manage enterprise risk
  - The process name for 8.7.5 was updated to Monitor and execute risk and hedging transactions from Manage financial risks
  - The process group 9.5 Manage physical risk has been replaced with the process group 10.1 Manage enterprise risk

- 4.1 Plan for and acquire necessary resources has been renamed 4.1 Plan for and align supply chain resources
- > 4.2.2.3 Negotiate contracts has been renamed 4.2.2.3 Negotiate and establish contracts
- > 4.2.4 Appraise and develop suppliers has been renamed 4.2.4 Manage suppliers
- The process 4.3.3 Schedule and perform maintenance had been deleted. The activities in this process have been reapportioned into the remaining processes in 4.3 Produce/Manufacture/Deliver product.
- The process 6.5.8 Manage employment reduction and retirement has been removed, and the process 6.5.9 Manage expatriates has been renumbered to 6.5.8
- The process 6.6.6 Develop and manage time and attendance has been updated to 6.6.6 Develop and manage time and attendance systems
- The process 7.1.5 Perform IT financial management has been removed, and the process 7.1.6 Evaluate and communicate IT business value and performance has been renumbered to 7.1.5
- > The process 7.1.7 Perform IT staff management has been removed
- With the move of 7.3 Manage business resiliency and risk, a new process group 7.3 Develop and implement security, privacy, and data protection controls has been added
- > The process group 7.8 Manage IT knowledge has been deleted
- The process group 9.2 Manage nonproductive assets has been renamed 9.2 Plan maintenance work and has been substantially altered
- The process group 9.3 Obtain, install, and plan maintenance for productive assets has been renamed 9.3 Obtain and install assets, equipment, and tools
- 12.0 Manage Knowledge, Improvement, and Change has been renamed 12.0 Develop and Manage Business Capabilities to reflect the process category's expansion. Major changes follow.
  - 12.1 Create and manage organizational performance strategy has been renamed 12.1 Manage business
    processes and has been greatly expanded
  - A new process group 12.2 Manage portfolio, program, and project has been added. It includes 12.2.1 Manage portfolio, 12.2.2 Manage programs, and 12.2.3 Manage projects
  - 12.3 Manage quality has been added. The process group concerns the management of quality on an enterprise level
  - The processes Manage change and Develop and manage enterprise-wide knowledge management (KM) capability have moved to sections 12.4 and 12.5, respectively.
  - 12.2 Benchmark performance has been moved and renamed 12.6 Measure and benchmark. The section has been reworked. The process group now consists of processes for creating an organization performance strategy and benchmark performance.



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