V SIMPÓSIO DE INVESTIGAÇÃO JUNIOR EM PSICOLOGIA

Job Crafting in Hospitality: A Systematic Literature Review

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Introduction

The hospitality sector, characterised by a dynamic environment and frequent employee-client interactions, considers job crafting a key strategy to enhance employee performance and service quality. This systematic literature review synthesises empirical evidence on job crafting in hospitality and explores its implications for organisational practices.

Results

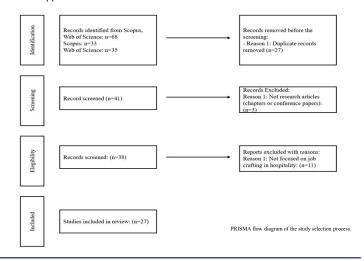
Findings indicate that job crafting positively influences job satisfaction, work engagement, and employee performance. It mediates the effects of transformational and inclusive leadership, fostering autonomy and control. Additionally, job crafting serves as a coping strategy to mitigate high job demands but may contribute to emotional exhaustion in environments with low organisational support. Leadership and workplace climate are essential in maximising job crafting's benefits while reducing its potential drawbacks.

Discussion

The results highlight the importance of integrating job crafting strategies into organizational practices. Hospitality managers can foster job crafting by encouraging leadership styles that promote employee autonomy and proactivity. Practical implementations include leadership training, job redesign initiatives, and empowerment programs tailored to employees' needs. Future research should focus on cross-cultural variations in job crafting and explore its long-term effects on employee well-being and service quality.

Methods

This review followed PRISMA guidelines to ensure methodological rigour. Articles were retrieved from Scopus and Web of Science using the keywords "job crafting" AND "hospitality." Inclusion criteria included: (1) empirical studies published in peer-reviewed journals between 2001 and 2024, (2) studies written in English, (3) studies focusing on hospitality employees, and (4) studies employing qualitative, quantitative, or mixed methods. Exclusion criteria included non-empirical studies, non-hospitality samples, and papers not available in English. A final sample of 27 studies was analyzed, and a quality assessment was conducted using the Joanna Briggs Institute Critical Appraisal Checklist.

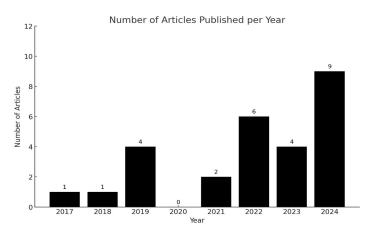


Studies	Quality Issues	Score
	1 2 3 4 5 6 7 8 9	(%) Intrepretation
Abbas et al. (2023)	YYYUUYYY	89 High
Arasli et al. (2019)	YYYYUUYYY	89 High
Bavik et al. (2017)	YYYYYYYY	100 High
Chen, CY. (2019)	YYYYUUYYY	89 High
Cheng, JC., & O-Yang, Y. (2018)	YYYYYYYY	100 High
Guo et al. (2024)	YYYYUUYYY	89 High
Güçlü Nergiz, H., & Unsal-Akbiyik, B. S. (2024)	YYYYUUYYY	89 High
Hong et al. (2024)	YYYYUUYYY	89 High
Jaleel & Sarmad (2024)	YYYYUUYYY	89 High
Karatepe et al. (2024)	YYYYUUYYY	89 High
Khan et al. (2024)	YYYYUUYYY	89 High
Liu et al. (2024)	YYYYUUYYY	89 High
Lu et al. (2022)	YYYYUUYYY	89 High
Lu et al. (2022)	YYYYUUYYY	89 High
Luu, T. T. (2021a)	YYYYUUYYY	89 High
Luu, T. T. (2021b)	YYYYUUYYY	89 High
Ok & Lim (2022)	YYYYUUYYY	89 High
Saleem et al. (2023)	YYYYUUYYY	89 High
Song et al. (2022)	YYYYUUYYY	89 High
Srivastava e Pathak (2019)	YYYYUUYYY	89 High
Tan et al. (2024)	YYYYUUYYY	89 High
Teng, HY. (2019)	YYYYUUYYY	89 High
Teng, HY. (2023)	YYYYUUYYY	89 High
Tian et al. (2022)	YYYYUUYYY	89 High
Xiao et al. (2022)	YYYYUUYYY	89 High
Yang et al. (2022)	YYYYUUYYY	89 High
Zhao et al. (2023)	YYYYUUYYY	89 High

questions: (1) is the sample structure adequate to represent the target population?; (2) Were the study participants appropriately selected?; (3) was the sample size adequate?; (4) Were the study subjected described in detail?; (5) Was data malysis conducted on a sufficient proportion of the identified sample?; (6) Were valid methods used for condition dentification?; (7) Was the studied condition measured in a standard and reliable manner for all participants?; (8) Was appropriate) statistical analysis performed?; (9) Was the response rate adequate? In cases of a low response rate, was it appropriately managed?

appropriately managed?
The questions were answered with the options "Y = Yes", "N = No", "U = Uncertain", or "NA = Not Applicable". We calculated the percentage of "Yes" responses for each study, and the quality of each study was interpreted as follows: High = 80% to 100%, Moderate = 50% to 79%; Low = <50% (Oliveira et al., 2022).

Number Of Articles Published Per Year



Conclusion

Job crafting is a key mechanism for improving employee well-being and organizational performance in hospitality. Structured job crafting interventions can enhance engagement, satisfaction, and service quality, ultimately benefiting both employees and organizations. Further research should explore region-specific applications of job crafting to better adapt interventions to diverse hospitality environments.









