

A Multi-valued Logic Assessment of Organizational Performance via Workforce Social Networking

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Abstract. Social Media have changed the conditions and rules of Social Networking (SNet) where it comes from people intermingling with each other, i.e., SNet is to be understood as a process that works on the principle of many-to-many; any individual can create and share content. It is intended to explore explore the complex dynamics between SNet, Logic Programming (LP), and the Laws of Thermodynamic (LoT) in terms of entropy by drawing attention to how Multi-Value Logic (MVL) intertwines with SNet, LP and LoT, i.e., its norms, strategies, mechanisms, and methods for problem solving that underpin its dynamics when looks to programmability, connectivity, and organizational performance. Indeed, one's focus is on the tactics and strategies of MVL to evaluate the issues under which social practices unfold and to assess their impact on organizational performance.

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