

Managing, Marketing, and Maintaining Maritime and Coastal Tourism

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Chapter 1

Nautical Tourism: Research Perspectives, Politics, and Practices

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ABSTRACT

This chapter provides an overview of the perspectives from previous research on nautical tourism and identifies relevant gaps that should be addressed in future studies. The chapter characterizes policies and practices related to nautical tourism in the European Union and Portugal, taking into account their framework in the context of maritime and coastal tourism, and also in the context of the Blue/Sea Economy. Such analysis seems particularly relevant given this sector's strong dynamism in job creation and wealth generation on any of these scales of analysis.

INTRODUCTION

The overwhelming bulk of studies in the field of nautical tourism was produced by Croatian or, to a minor extent, Serbian authors and universities. However, when comparing the profusion of studies encompassing nautical tourism developed by Croatian and Serbian researchers and universities with those from elsewhere, it seems evident that the latter's lack of interest is only apparent. Thus, for instance, the American academia abundantly approaches research issues within the sphere of nautical tourism, even if

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