'Shift happens': Co-constructing transition pathways towards the regional sustainability of agriculture in Europe

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#### Sustainability transition

- Radical transformations towards a more sustainable society as a response to persistent overarching problems
- Requires reflexive governance approach at multiple scales
- Adaptative and reflexive capacity of actors enhanced through **co-design**, integrating different knowledge types and developing **social learning**
- FarmPath (<a href="http://www.farmpath.eu">http://www.farmpath.eu</a>):
  - Identify mechanisms that promote transition processes in agriculture at regional level
  - Participatory, transdisciplinary (TDY) approach.
  - 21 case studies in 7 European regions 2011 2014







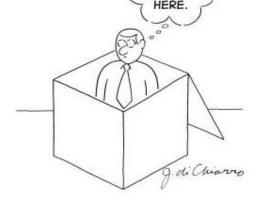
## Why visioning?

- Simplifying the conceptualisation of radical changes.
- Visioning contributes to strategic planning and transdisciplinary communication, flexibility in response to uncertainty and the consideration of consequences
- A tool to improving communication amongst stakeholders, planners, decision-maker
  - >> social learning









#### Methodology

- Convene a representative group of rural interests, including researchers, to answer to:
- 1) What is desirable for agriculture and other land-based activities for the region in 2030?
- 2) What needs to be done to achieve this desirable future by 2030?

#### Four groups of stakeholders:

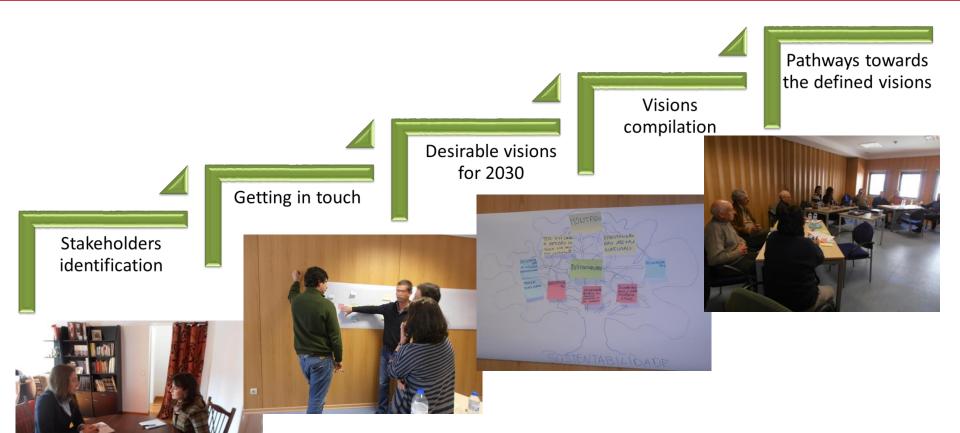
- (1) Run the Land (2) Young Farmers
- (3) Benefit from the Land (4) Official Interests







# Step-by-step visioning process









## The visions—a focus on Scotland and Portugal

#### Despite contrast between regions, common visions emerge:

Intensification of production, neo-productivism, farming competitiveness and productivity

Sustainable rural communities, a lively countryside, networks and close connections urban-rural

Farming centred on the environmental or conservation agenda, protection of natural resources







## The visions—a focus on Scotland and Portugal

to achieve the visions, transition pathways were identified,
which helped clarifying the visions,
with specific focus and contours in each region:

Maintenance or re-emergence of farming activities

Innovation in farming

New concepts of farming, farmers and rural areas

Overall policy and institutional change





#### Some lessons learned...

- Researchers may be reluctant, and they need to be prepared for their TDY role
  - >> to reduce perceived knowledge 'inequalities'
  - >> to keep involvement of all participants
- Misunderstanding motivations: can limit positive outcomes
- Stakeholders have high expectations
- Even starting from research formulated questions, the TDY process
  has supported co-reflection, reflexive and adaptive governance
  (e.g. evidence of further research commissioned in Portugal)
- Transformative social learning has occurred, through willingness of participants to engage with alternative viewpoints







#### Some keys for further development:

- >> a tailor-made and structured participatory process
- >> avoiding inequalities and promoting open dialogue >> support by trained facilitator
- >> awareness of **researcher role** and commitment to TDY research from the **research side**
- >> existing long term social capital researchers x community







## can we promote a new research paradigm?

# **THANK YOU**



#### also many thanks to:

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- The European Commission





